

Situation of the tourism sector

Year ending 2020



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The tourism sector

General summary table. 2020

GRAN CANARIA

Indicator	2020	Yearly Variation
Total tourists	1.333.021	-68,80%
Foreign Passengers (AENA)	1.093.166	-69,74%
Occupation by rooms/apartments	43,66	-30,19%
Average stay	7,19	-2,04%
Average rate	88,77	3,27%
Overnight stays	9.533.291	-67,79%
Hotel occupancy by room	47,12	-37,9%
Average hotel rates	102,26	0,7%
Average stay in hotels	6,47	-6,64%
Extra hotel occupancy by apartments	38,44	-20,27%
Average apartments rates	63,29	9,03%
Average stay in apartments	9,06	11,03%

AIR CONNECTIVITY. GRAN CANARIA

Indicator	2020	Var.
Origins	103	-39
Country	21	-4
Airline groups	36	-19

*The number of tourists for the Canary Islands does not coincide with the sum of the islands. The data for each island is calculated as the sum of main tourist and secondary tourist (one who visits the island after visiting another). The annual variation for the tourist data is not available.

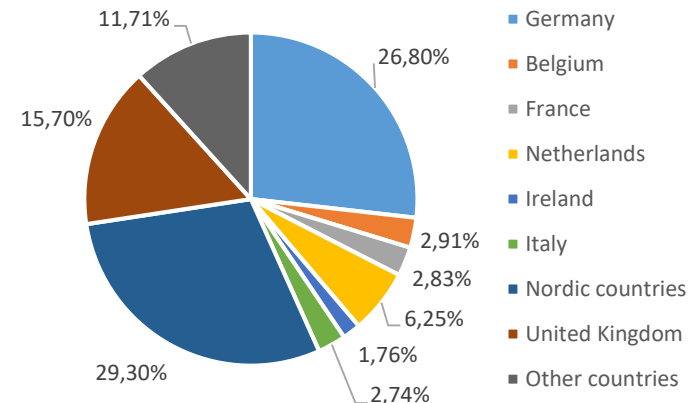
CANARY ISLANDS

	Total tourists 2020	Yearly Variation
CANARY ISLANDS	4.636.119	-69,33%
Lanzarote	795.423	-74,05%
Fuerteventura	652.957	-67,73%
Gran Canaria	1.333.021	-68,80%
Tenerife	1.934.162	-67,16%

Tourist profile. Gran Canaria

Reason for stay	Leisure and holidays continue to be the main reason, accounting for 92.20% of total visits in 2020.
Type of accommodation	Accommodation in hotels reached 67.74%. Other categories such as accommodation with family or friends experienced a slight increase, 5.62%.
Duration of stay	The duration of the most frequent stay is less than 7 nights, accounting for 63.52% of the total, with a slight increase compared to the previous year.
Use of tourist package	The contracting of tourist packages reached 53.43%.

TOURISTS IN GRAN CANARIA BY NATIONALITY 2020

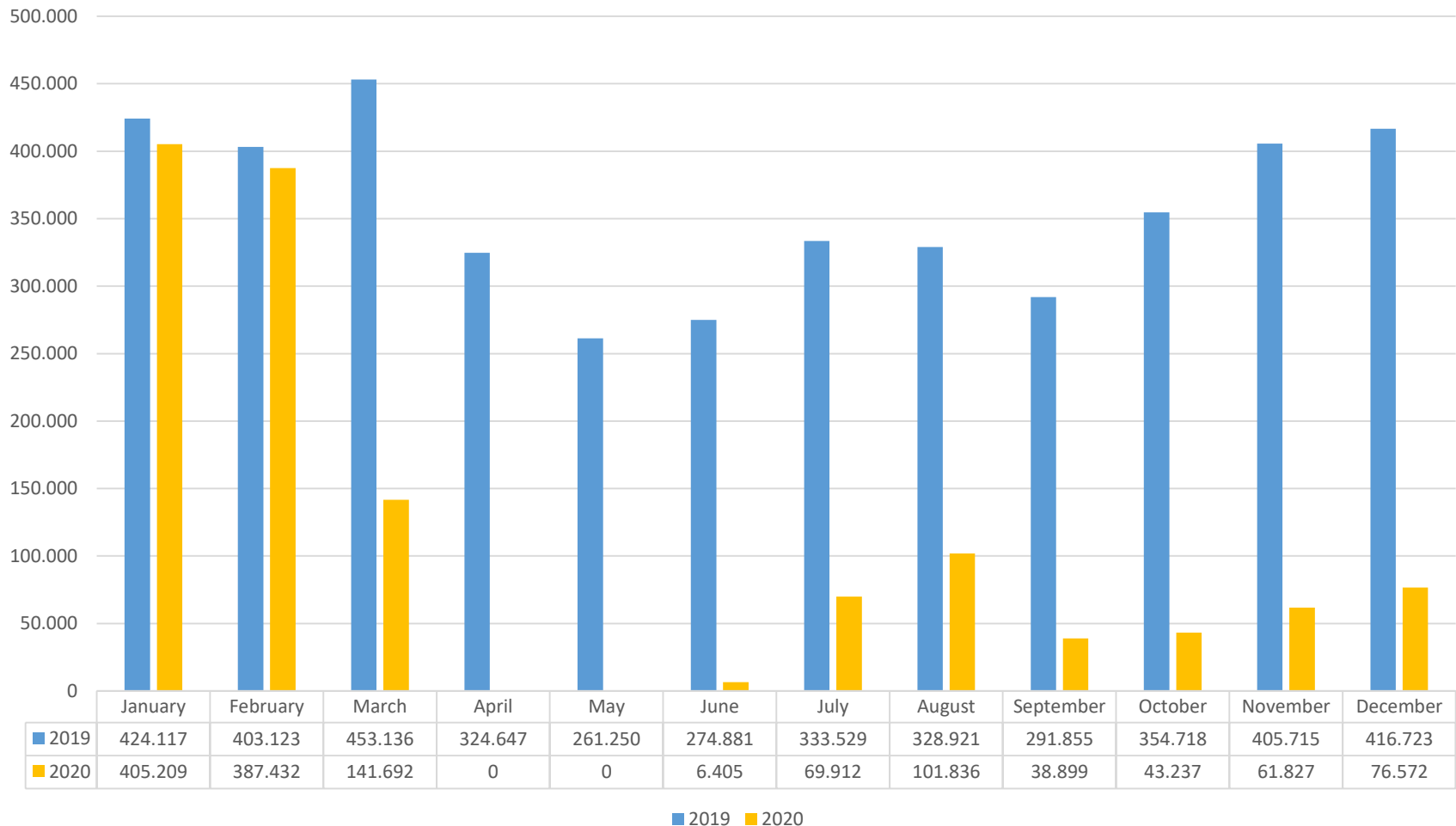


Summary tables by market. 2020

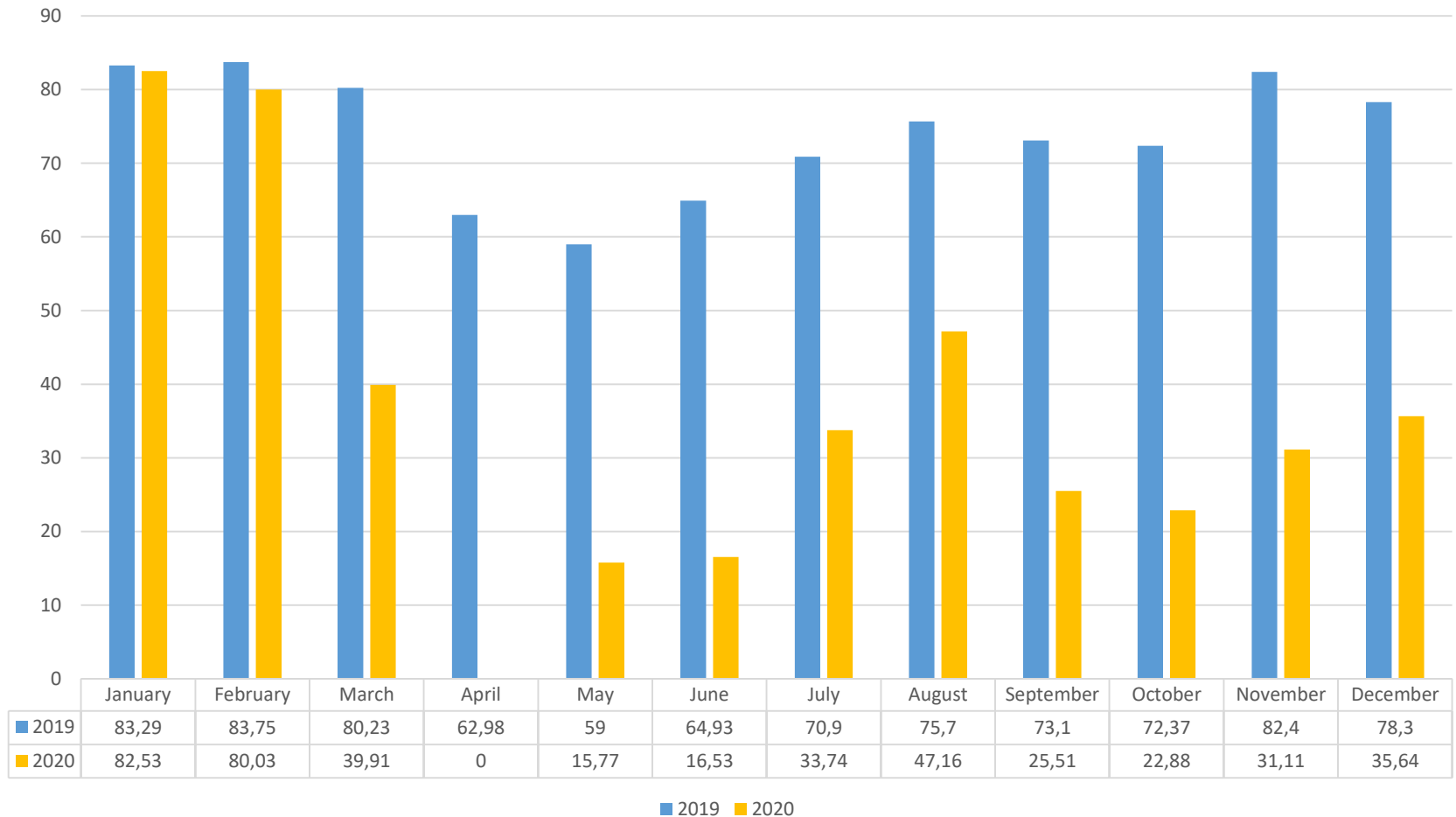
Germany	Accumulated	Var(%)
Total tourists	292.664	-66,54%
Incoming passengers	307.646	-64,98%
Total overnight stays	1.734.695	-69,94%
Average stay	10,27	2,39%
Nordic Countries	Accumulated	Var(%)
Total tourists	319.995	-66,05%
Incoming passengers	329.954	-64,90%
Total overnight stays	2.747.899	-60,93%
Average stay	9,46	6,56%
United Kingdom	Accumulated	Var(%)
Total tourists	171.469	-77,79%
Incoming passengers	179.769	-77,93%
Total overnight stays	1.109.210	-78,71%
Average stay	8,14	-2,75%
Spain	Accumulated	Var(%)
Total tourists	240.893	-63,04%
Total overnight stays	1.948.290	-61,28%
Average stay	3,95	-2,71%

Note: The average stay in the Nordic countries is calculated as the arithmetic mean of Finland, Denmark, Norway and Sweden.
Source: AENA, ISTAC.

Evolution of seasonality in Gran Canaria. 2020



Evolution of the occupancy rate by room-apartments in Gran Canaria (hotels and non-hotels establishments). 2020



Section 1

Tourists and Passengers

Tourists in Gran Canaria. 2020

COUNTRY OF ORIGIN	2019	2020	Var.	Var. (%)
Germany	874.742	292.664	-582.078	-66,54%
Belgium	103.474	31.830	-71.644	-69,24%
France	95.530	30.901	-64.629	-67,65%
Netherlands	237.795	68.277	-169.518	-71,29%
Ireland	77.915	19.217	-58.698	-75,34%
Italy	100.344	29.905	-70.439	-70,20%
Nordic Countries	942.683	319.995	-622.688	-66,05%
United Kingdom	771.922	171.469	-600.453	-77,79%
Other	416.357	127.867	-288.490	-69,29%
Foreigners	3.620.759	1.092.127	-2.528.632	-69,84%
National	651.854	240.893	-410.961	-63,04%
TOTAL	4.272.615	1.333.021	-2.939.594	-68,80%

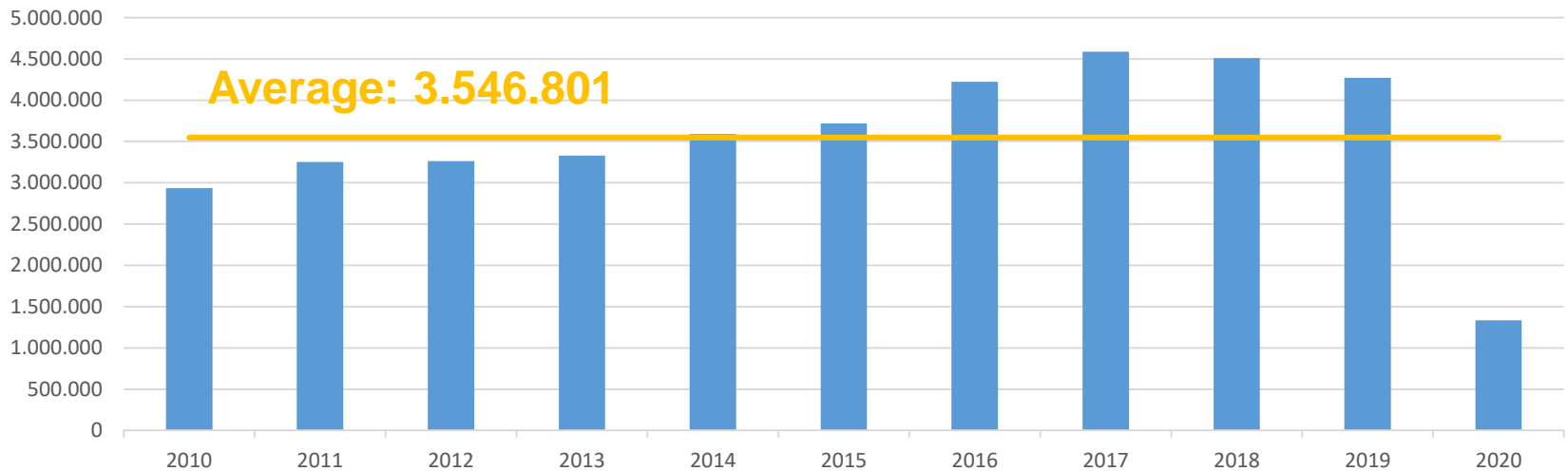
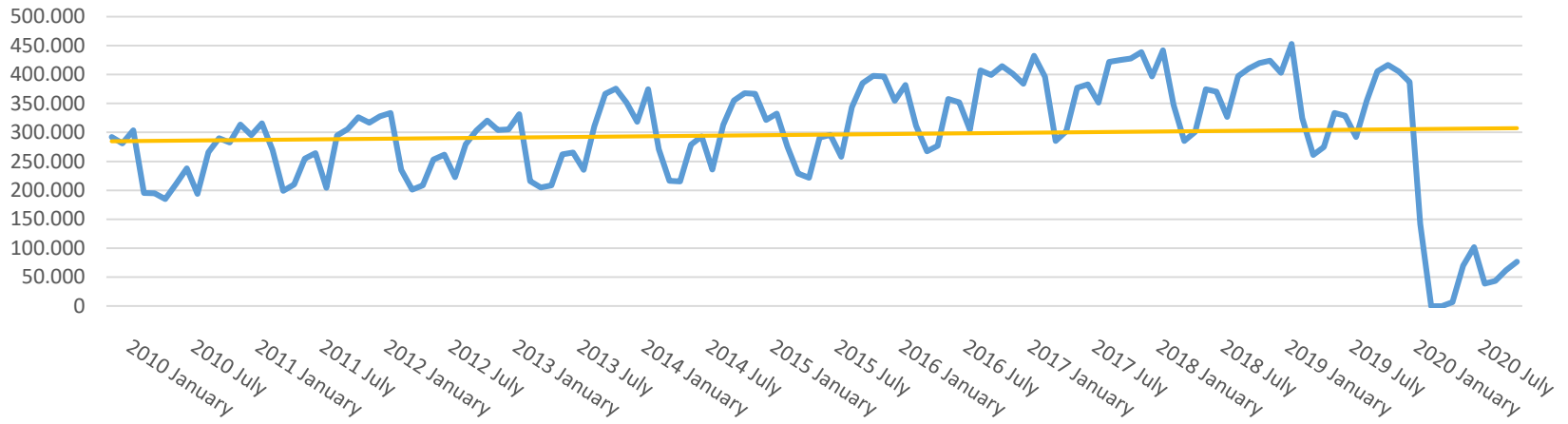
Tourists in Canary Islands. 2020

FOREIGNERS	CANARY ISLANDS	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	13.147.474	2.756.026	1.857.791	3.620.759	5.048.209	282.923
2020	3.823.282	661.734	566.466	1.092.127	1.581.401	94.423
Total variation	-9.324.192	-2.094.292	-1.291.325	-2.528.632	-3.466.808	-188.500
Var. (%)	-70,92%	-75,99%	-69,51%	-69,84%	-68,67%	-66,63%

NATIONAL	CANARY ISLANDS	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	1.968.585	309.549	165.403	651.854	841.245	60.757
2020	812.838	133.691	86.490	240.893	352.762	29.298
Total variation	-1.155.747	-175.858	-78.913	-410.961	-488.483	-31.459
Var. (%)	-58,71%	-56,81%	-47,71%	-63,04%	-58,07%	-51,78%

TOTAL	CANARY ISLANDS	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	15.116.060	3.065.575	2.023.196	4.272.615	5.889.454	343.680
2020	4.636.119	795.423	652.957	1.333.021	1.934.162	123.721
Total variation	-10.479.941	-2.270.152	-1.370.239	-2.939.594	-3.955.292	-219.959
Var. (%)	-69,33%	-74,05%	-67,73%	-68,80%	-67,16%	-64,00%

Evolution of tourists in Gran Canaria. Full year. 2010-2020

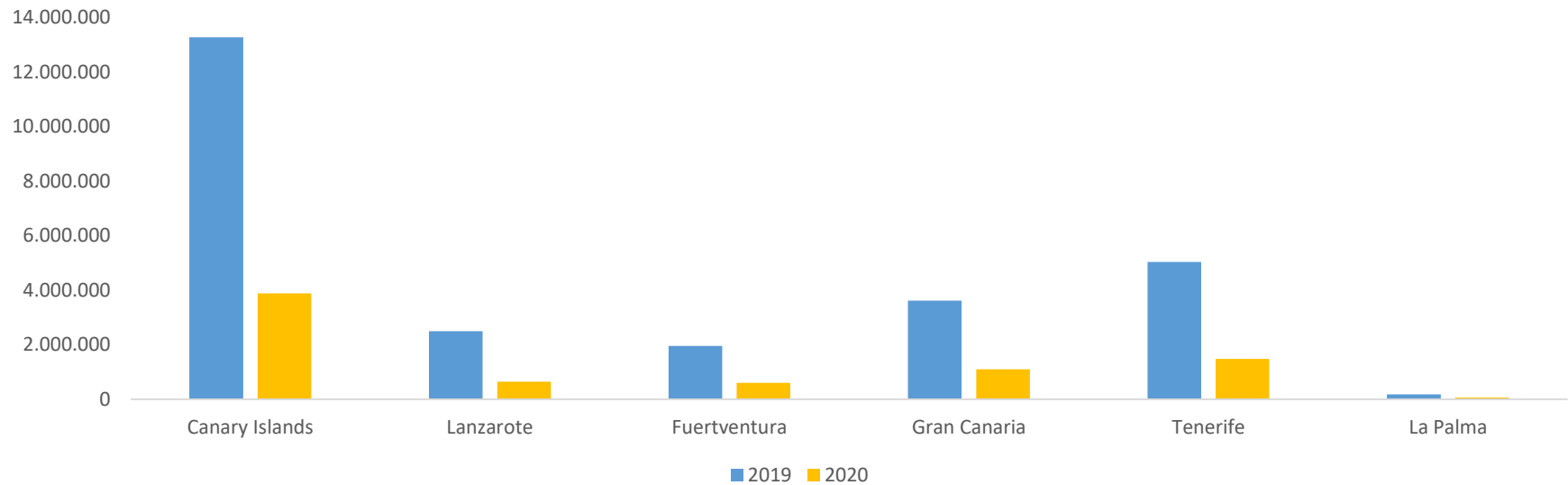


Foreign passengers arriving in Gran Canaria. 2020

COUNTRY OF ORIGIN	2019	2020	Var. 19-20	Var. (%)
Germany	878.511	307.646	-570.865	-64,98%
Austria	35.490	12.046	-23.444	-66,06%
Belgium	101.653	33.948	-67.705	-66,60%
Denmark	164.245	60.705	-103.540	-63,04%
Russian Federation	134.343	52.297	-82.046	-61,07%
Finland	60.487	14.909	-45.578	-75,35%
France	231.325	65.017	-166.308	-71,89%
United Kingdom	87.656	20.025	-67.631	-77,16%
Netherlands	94.608	25.000	-69.608	-73,58%
Ireland	334.333	105.671	-228.662	-68,39%
Italy	52.350	12.573	-39.777	-75,98%
Norway	814.549	179.769	-634.780	-77,93%
Czech Republic	15.174	5.818	-9.356	-61,66%
Poland	307.048	111.281	-195.767	-63,76%
Sweden	101.806	32.062	-69.744	-68,51%
Switzerland	198.780	54.399	-144.381	-72,63%
Others Countries	3.612.358	1.093.166	-2.519.192	-69,74%

Foreign passengers in the Canary Islands. 2020

EXTRANJEROS	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	13.261.534	2.488.520	1.950.950	3.612.358	5.032.809	176.891
2020	3.879.851	642.421	604.501	1.093.166	1.481.585	58.178
Total variation	-9.381.683	-1.846.099	-1.346.449	-2.519.192	-3.551.224	-118.713
Var. (%)	-70,74%	-74,18%	-69,02%	-69,74%	-70,56%	-67,11%

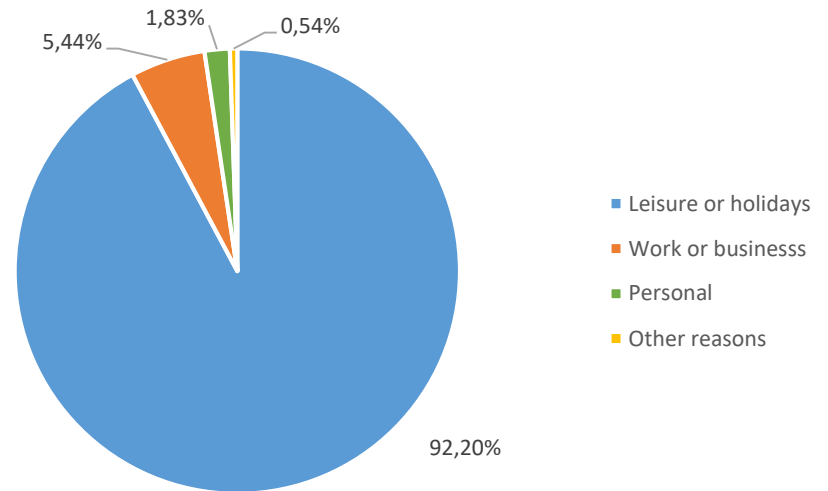


Section 2

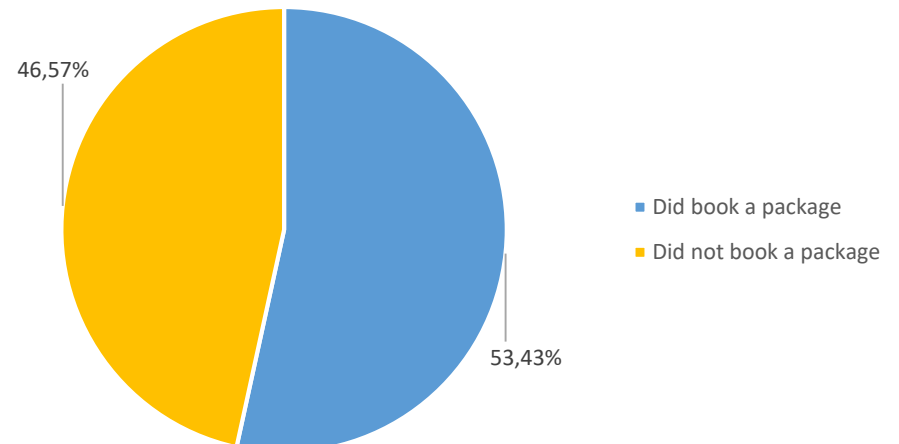
Customer profile

Tourists according to the reason of the stay and booking of tourism packages. 2020

	2019	2020
GRAN CANARIA		
Leisure or holidays	93,59%	92,20%
Work or businnes	4,29%	5,44%
Personal	1,63%	1,83%
Other reasons	0,49%	0,54%

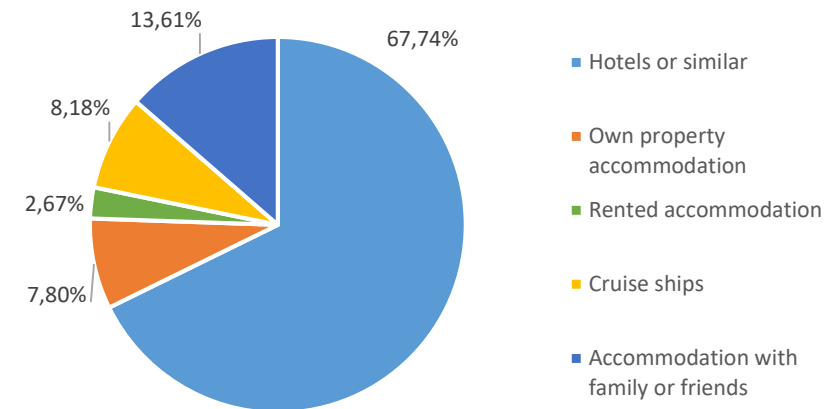


	2019	2020
GRAN CANARIA		
Did book a package	57,86%	53,43%
Did not book a package	42,14%	46,57%

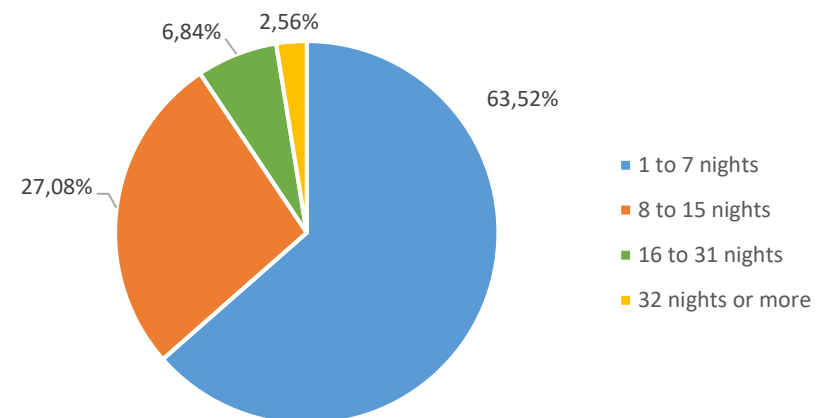


Tourist by type of accommodation and by number of nights stayed. 2020

	2019	2020
GRAN CANARIA		
Hotels or similar	71,39%	67,74%
Own property accommodation	6,77%	7,80%
Rented accommodation	3,05%	2,67%
Cruise ships	10,80%	8,18%
Accommodation with family or friends	7,99%	13,61%



	2019	2020
GRAN CANARIA		
1 to 7 nights	62,22%	63,52%
8 to 15 nights	31,68%	27,08%
16 to 31 nights	4,43%	6,84%
32 nights or more	1,68%	2,56%

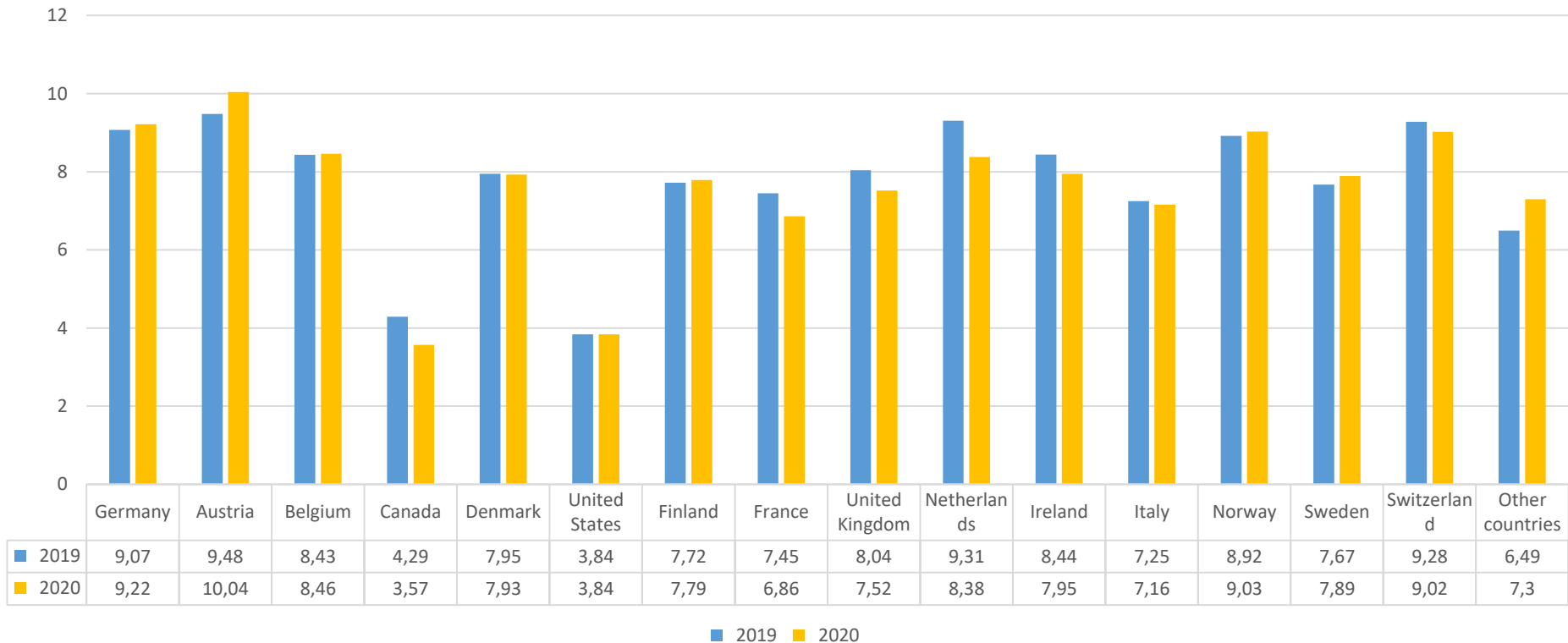


Section 3
Accommodation
indicators

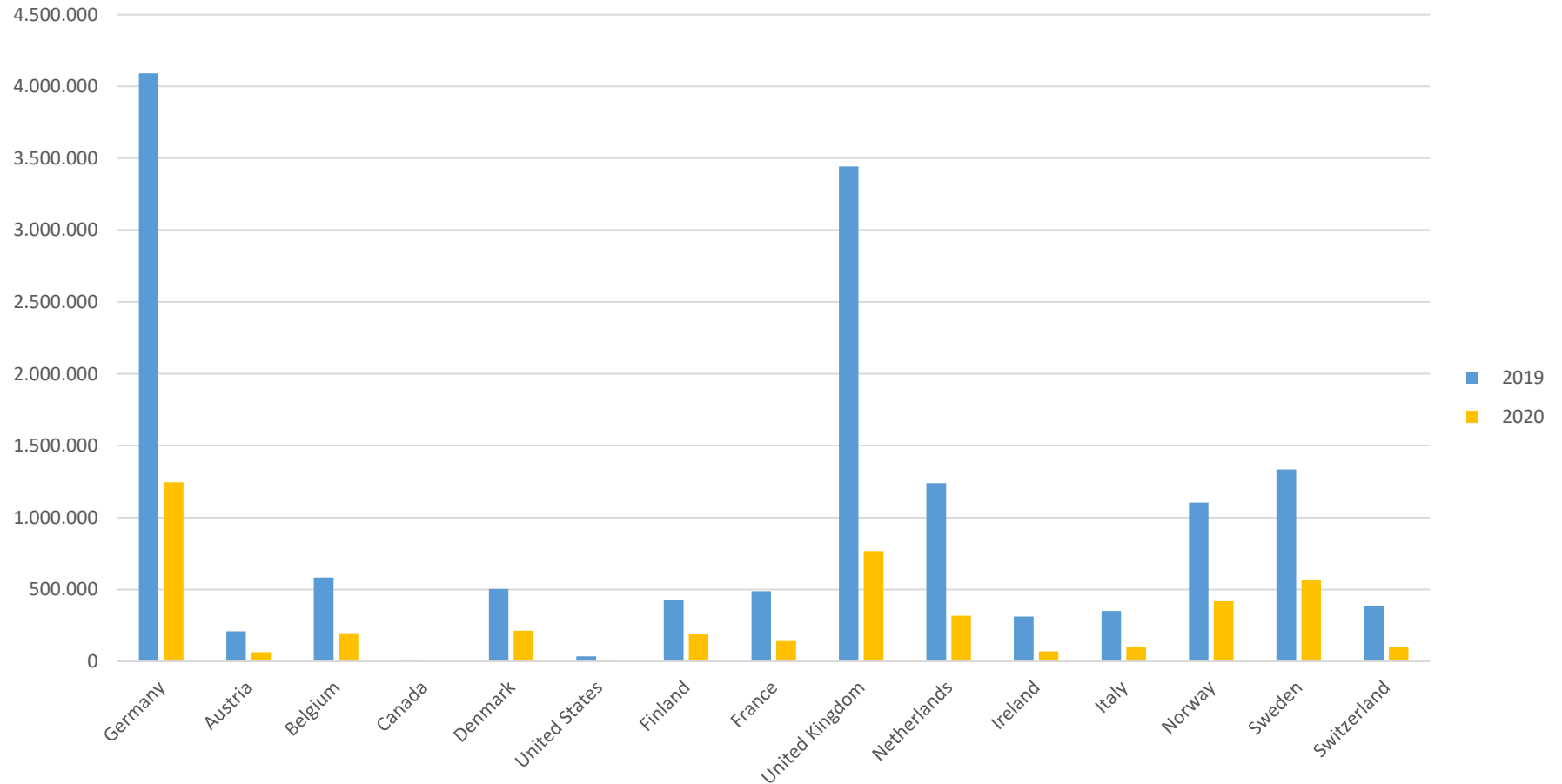
Accommodation survey in hotels and non-hotel establishments. Gran Canaria. 2020

			Hotels 2020	Non-hotels 2020	Total 2020
Number of nights	Foreigns	Date	4.883.586	2.699.053	7.587.612
		Var %	-69,16%	-69,08%	-69,11%
	Spanish	Date	1.282.492	631.583	1.945.679
		Var %	-53,54%	-72,19%	-61,33%
	Total	Date	6.166.078	3.330.636	9.533.291
		Var %	-66,84%	-69,73%	-67,79%
Number of travellers staying	Foreigns	Date	596.463	235.201	833.547
		Var %	-69,06%	-72,85%	-70,16%
	Spanish	Date	351.034	130.115	492.382
		Var %	-53,65%	-73,04%	-60,29%
	Total	Date	947.497	365.316	1.325.929
		Var %	-64,71%	-72,92%	-67,13%
Occupancy rates	By places	Date	47,12	38,44	43,66
		Var	-37,90%	-20,27%	-30,19%
	By rooms	Date	51,95	49,97	51,28
		Var	-35,99%	-21,84%	-30,71%
Average stay (days)	Foreigns	Date	8,17	11,47	9,1
		Var	-0,61%	13,79%	3,53%
	Spanish	Date	3,64	4,81	4,06
		Var	0,00%	2,12%	-2,71%
	Total	Date	6,47	9,06	7,19
		Var	-6,64%	11,03%	-2,04%
Daily average rate (Euros)		Date	102,26	63,29	88,77
		Var %	0,70%	9,03%	3,27%

Average number of nights in hotels, by country. Gran Canaria. 2019-2020

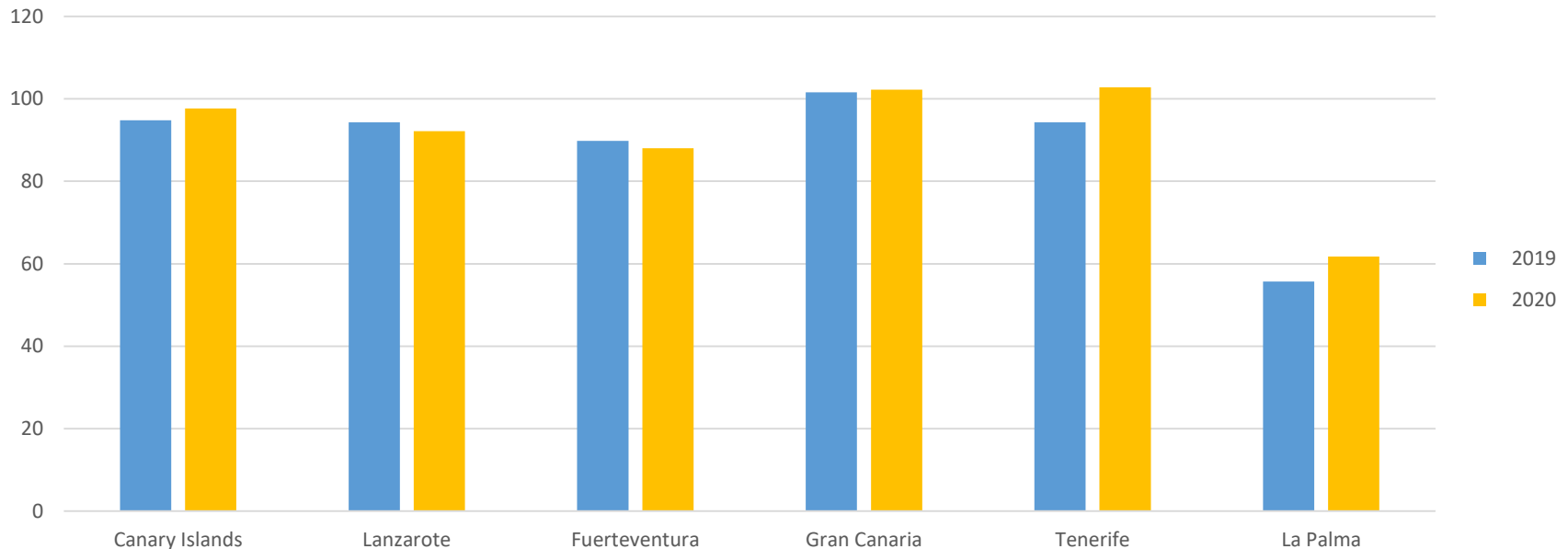


Total number of stays in hotels. Gran Canaria. 2019-2020

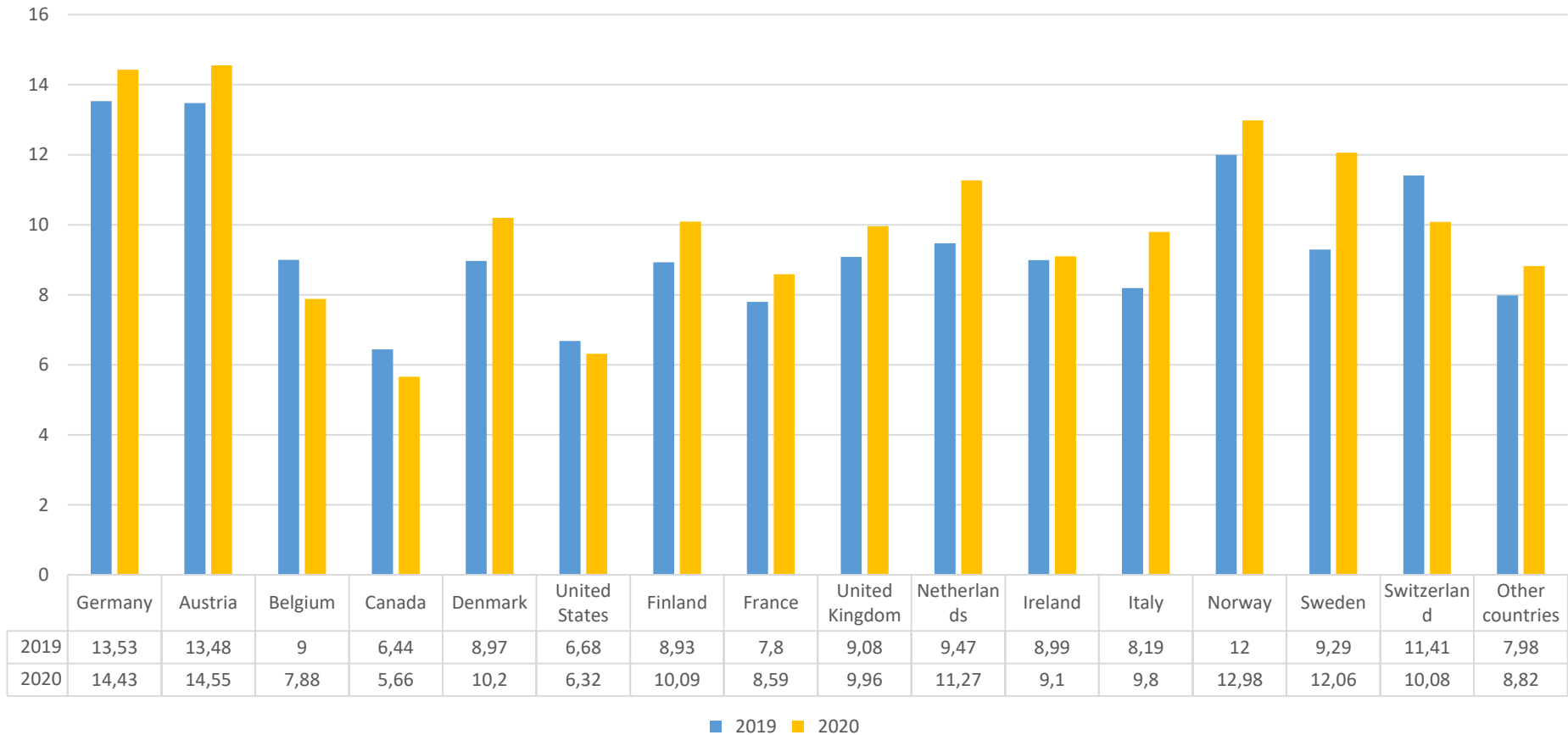


Average daily rate per room in hotels. Canary Islands. 2019-2020

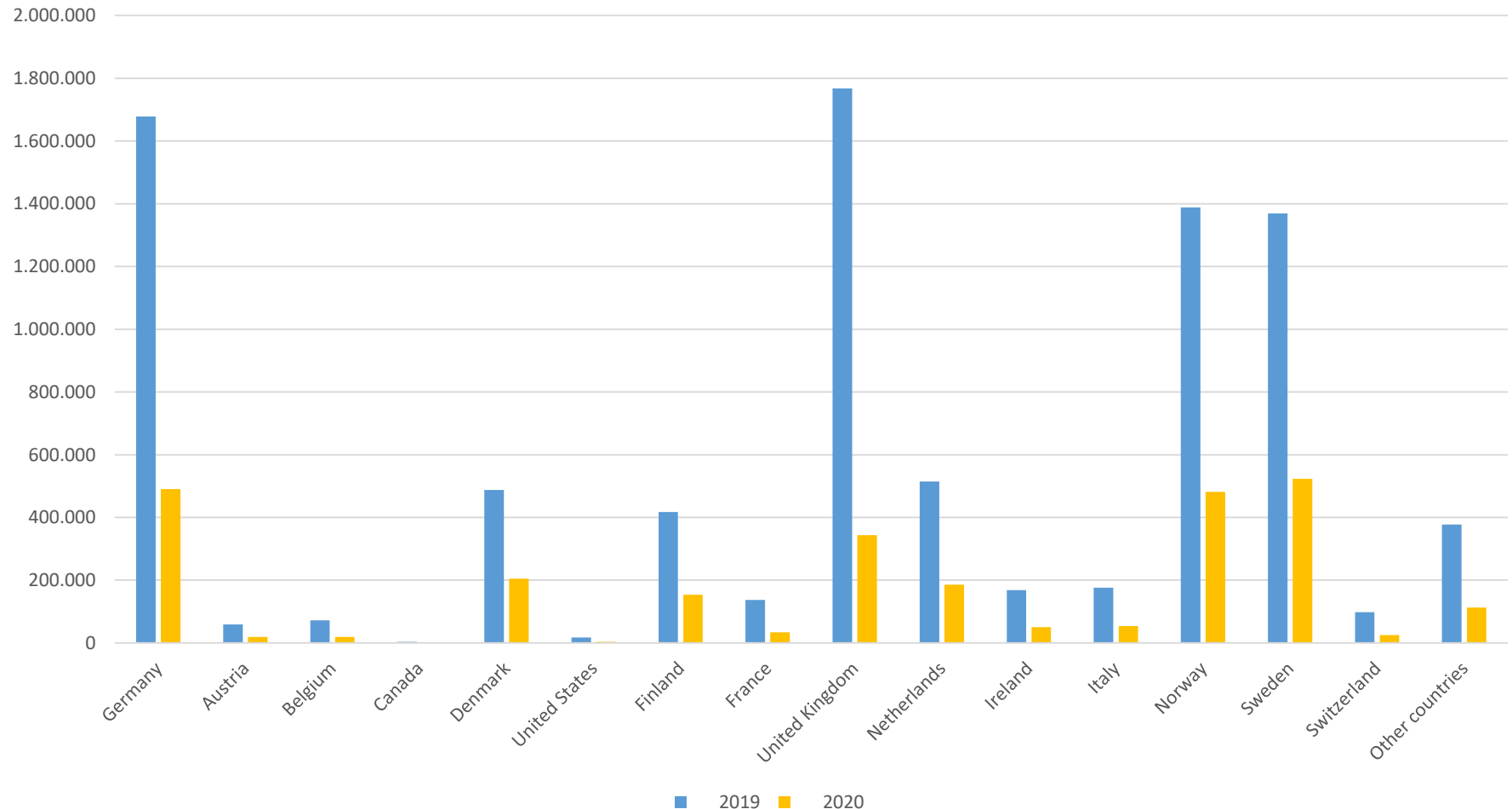
Island / Period	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	94,77	94,32	89,78	101,55	94,32	55,68
2020	97,64	92,13	88,03	102,26	102,77	61,74
Total variation	2,87	-2,19	-1,75	0,71	8,45	6,06
Var. (%)	3,03%	-2,32%	-1,95%	0,70%	8,96%	10,88%



Average number of nights in non-hotels establishments, by country. Gran Canaria. 2019-2020

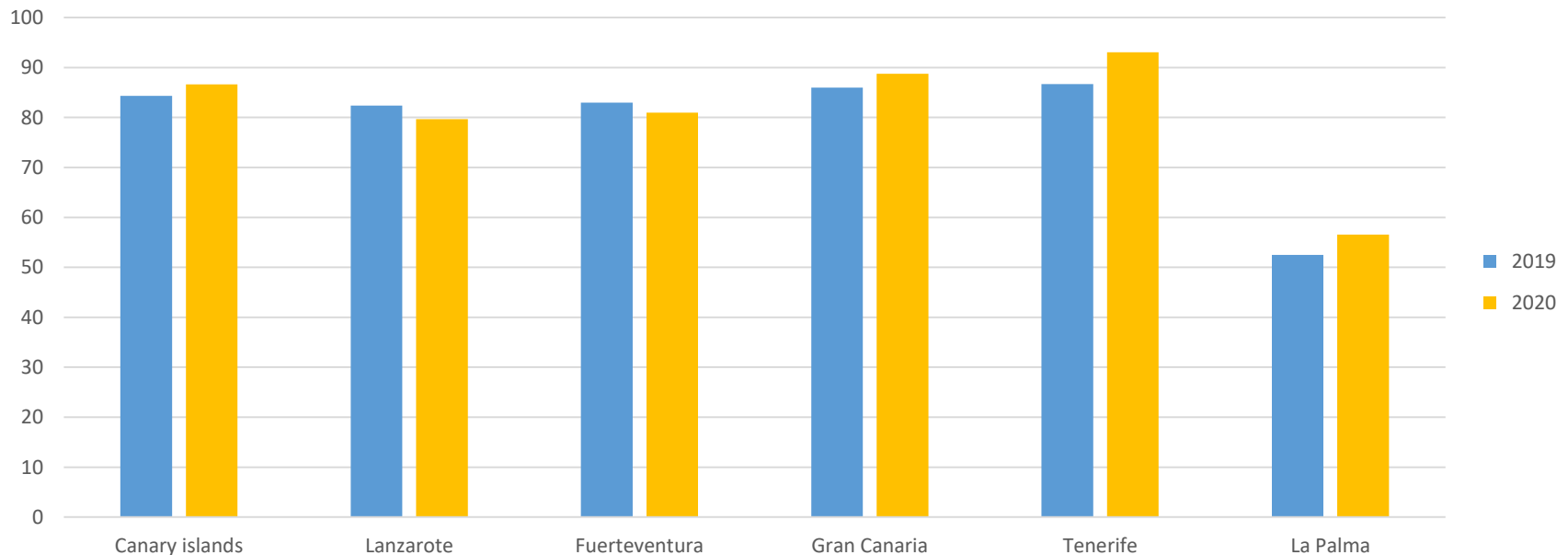


Total number of stays in apartments, by country. Gran Canaria. 2019-2020



Average daily rate per room in apartments. Canary Islands. 2019-2020

Island / Period	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	84,35	82,4	82,99	85,96	86,66	52,46
2020	86,63	79,65	80,95	88,77	93,04	56,58
Total variation	2,28	-2,75	-2,04	2,81	6,38	4,12
Var. (%)	2,70%	-3,34%	-2,46%	3,27%	7,36%	7,85%



Section 4

Tourist spending

Total spending in Canary Islands. 2020

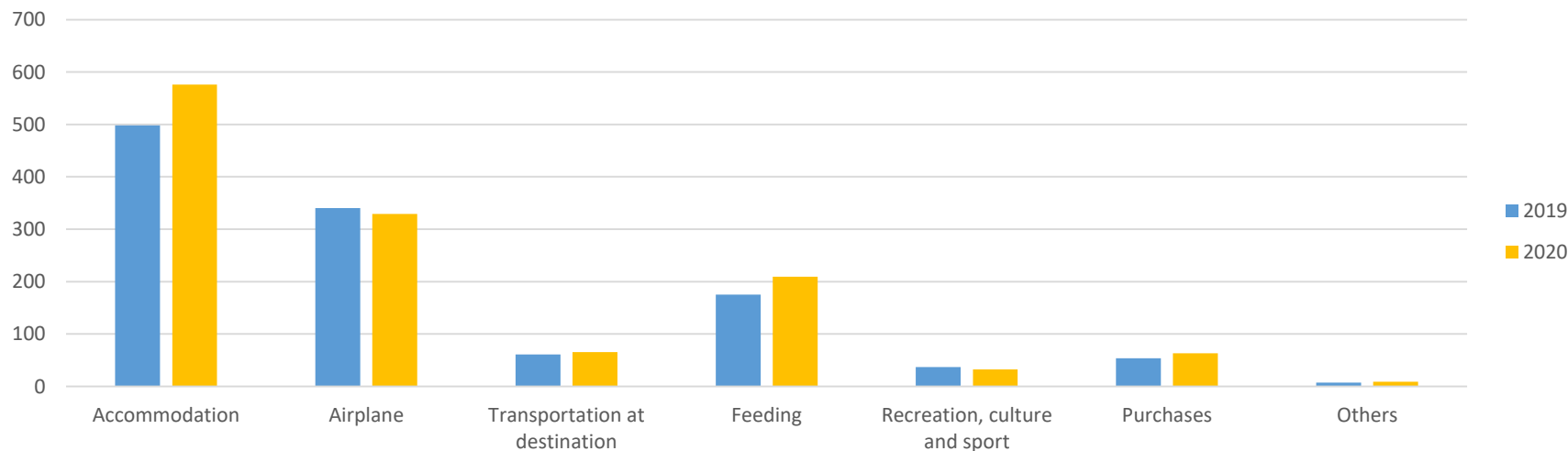
Total spending	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	15.091.458.289	2.746.862.301	1.959.315.660	4.341.862.169	5.615.155.360	283.790.289
2020	4.867.821.818	753.811.750	654.409.957	1.488.181.261	1.831.750.506	83.920.677
Total variation	-10.223.636.471	-1.993.050.551	-1.304.905.703	-2.853.680.908	-3.783.404.855	-199.869.612
Var. (%)	-67,74%	-72,56%	-66,60%	-65,72%	-67,38%	-70,43%

Spending per tourist	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	1.136,76	1.089,30	1.180,94	1.172,60	1.114,03	1.204,69
2020	1.184,22	1.155,65	1.231,55	1.284,40	1.113,70	1.105,55
Total variation	47,46	66,35	50,61	111,80	-0,33	-99,14
Var. (%)	4,18%	6,09%	4,29%	9,53%	-0,03%	-8,23%

Daily spending per tourist	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	139,22	135,31	139,47	141,47	139,83	131,47
2020	136,2	138,34	139,08	142,34	130,99	117,52
Total variation	-3,02	3,03	-0,39	0,87	-8,84	-13,95
Var. (%)	-2,17%	2,24%	-0,28%	0,61%	-6,32%	-10,61%

Average spending by tourist in Gran Canaria. 2020

Segmented spending	2019	2020	Total variation	Var. (%)
Accommodation	498	576,06	78,06	15,67%
National / international transport	340,48	329,03	-11,45	-3,36%
Transportation at destination	61,15	65,4	4,25	6,95%
Food (shopping and catering)	175,16	209,29	34,13	19,49%
Recreation, culture and sport	37,04	32,14	-4,9	-13,23%
Purchases	53,5	63,42	9,92	18,54%
Others	7,28	9,01	1,73	23,76%
TOTAL	1172,61	1284,35	111,74	9,53%



Spending by markets. Gran Canaria. 2020

Total Spending	Germany	Spain	Netherlands	Nordic countries	United Kingdom	Other countries
2019	989.463.885	440.469.600	249.149.086	1.078.299.484	746.611.181	837.868.934
2020	374.389.890	164.883.338	73.410.792	422.218.237	172.523.480	280.755.524
Total variation	-615.073.996	-275.586.262	-175.738.294	-656.081.247	-574.087.700	-557.113.410
Var. (%)	-62,16%	-62,57%	-70,54%	-60,84%	-76,89%	-66,49%

Spending per tourist	Germany	Spain	Netherlands	Nordic countries	United Kingdom	Other countries
2019	1.270,63	755,99	1.192,68	1.364,35	1.133,81	1.225,52
2020	1.432,36	788,1	1.183,18	1.546,98	1.170,62	1.364,81
Total variation	161,73	32,11	-9,50	182,63	36,81	139,29
Var. (%)	12,73%	4,25%	-0,80%	13,39%	3,25%	11,37%

Daily spending per tourist	Germany	Spain	Netherlands	Nordic countries	United Kingdom	Other countries
2019	133,45	127,78	136,56	154,86	143,96	145,88
2020	144,47	119,57	133,32	157,05	140,71	147,18
Total variation	11,02	-8,21	-3,24	2,19	-3,25	1,3
Var. (%)	8,26%	-6,43%	-2,37%	1,41%	-2,26%	0,89%

Section 5 Employment

Tourism sector employment. Gran Canaria. 2020

DEMANDS IN THE TOURIST SECTOR, IN ACCORDANCE WITH THE CNAE-2009

GRAN CANARIA	Demands 2019	Demands 2020	Var. (%)
Land and pipeline transportation	1.451	1.911	31,71%
Maritime and inland waterway transport	159	220	38,26%
Air Transport	135	222	65,37%
Accommodation Services	4.966	5.871	18,24%
Food and beverage services	8.057	9.873	22,54%
Real estate activities	514	580	13,00%
Rental activities	559	624	11,51%
Activities of travel agencies, tour operators ...	193	236	21,85%
Creative, artistic and entertainment activities	339	490	44,63%
Activities of libraries, archives, museums ...	54	75	38,73%
Gambling and betting activities	218	244	11,64%
Sports, recreational and entertainment activities	1.034	1.265	22,33%

Note: the data has been calculated as the arithmetic mean of the jobs for each month. Source: OBECAN.

Tourism sector employment. Gran Canaria. 2020

CONTRACTS IN THE TOURIST SECTOR, IN ACCORDANCE WITH THE CNAE-2009

GRAN CANARIA	Contracts 2019	Contracts 2020	Var. (%)
Land and pipeline transportation	459	322	-29,85%
Maritime and inland waterway transport	264	205	-22,35%
Air Transport	35	21	-40,00%
Accommodation Services	1.739	1.015	-41,63%
Food and beverage services	2.572	1.625	-36,82%
Real estate activities	94	64	-31,91%
Rental activities	132	78	-40,91%
Activities of travel agencies, tour operators ...	49	30	-38,78%
Creative, artistic and entertainment activities	241	147	-39,00%
Activities of libraries, archives, museums ...	57	42	-26,32%
Gambling and betting activities	58	34	-41,38%
Sports, recreational and entertainment activities	507	323	-36,29%

Note: the data has been calculated as the arithmetic mean of the jobs for each month. Source: OBECAN.

Section 6
Air connectivity

Ranking of airlines in Gran Canaria, by passengers. 2020

Airlines	2019	2020	Total var.	Var. (%)
BINTER CANARIAS	1.208.860	679.535	-529.325	-43,79%
TUI GROUP	769.563	225.733	-543.830	-70,67%
VUELING AIRLINES, S.A.	521.537	228.753	-292.784	-56,14%
GRUPO IBERIA	451.588	194.962	-256.626	-56,83%
LUFTHANSA GROUP	234.509	91.765	-142.744	-60,87%
RYANAIR GROUP	747.739	190.980	-556.759	-74,46%
CANARY FLY, S.L.	186.731	120.828	-65.903	-35,29%
AIR EUROPA	369.760	105.291	-264.469	-71,52%
EASYJET	102.899	44.936	-57.963	-56,33%
JET2.COM LIMITED	261.027	63.436	-197.591	-75,70%
AIR FRANCE-KLM GROUP	110.695	35.186	-75.509	-68,21%

Source: AENA. Only arrivals have been accounted for

Ranking of origin airports. Gran Canaria. 2020

AIRPORT	2019	2020	Total var.	Var. (%)
MADRID-BARAJAS ADOLFO SUÁREZ	819.498	313.442	-506.056	-61,75%
BARCELONA-EL PRAT J.T.	257.775	103.708	-154.067	-59,77%
FRANKFURT/INTERNACIONAL	121.038	46.663	-74.375	-61,45%
DUSSELDORF	187.504	67.833	-119.671	-63,82%
SEVILLA	120.031	55.238	-64.793	-53,98%
MUNICH /FRANZ JOSEF STRAUSS	90.605	26.808	-63.797	-70,41%
ESTOCOLMO/ARLANDA	137.132	47.153	-89.979	-65,61%
AMSTERDAM/SCHIPHOL	146.912	49.052	-97.860	-66,61%
MALAGA-COSTA DEL SOL	86.747	35.089	-51.658	-59,55%
HAMBURGO/ FUHLBUETTEL	102.478	32.991	-69.487	-67,81%
LONDRES/GATWICK	129.381	31.856	-97.525	-75,38%
MANCHESTER /INTERNACIONAL	141.258	28.768	-112.490	-79,63%

Note: Island airports have not been taken into account in the ranking of airports of origin. Source AENA.



GranCanaria
Patronato de Turismo