

Situation of the tourism sector

Year ending 2022



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The tourism sector

General summary table. 2022.

GRAN CANARIA

Indicator	2022	% Var. 19-22
Total tourists (FRONTUR)	3.868.048	-9,47%
Foreign Passengers (AENA)	3.268.835	-9,51%
Employees in the tourism sector	93.462	-18,5%

Cruise passengers (Palmasport)	2022
Transit	244.299
Landing	237.662
Totals	481.961

CANARY ISLANDS

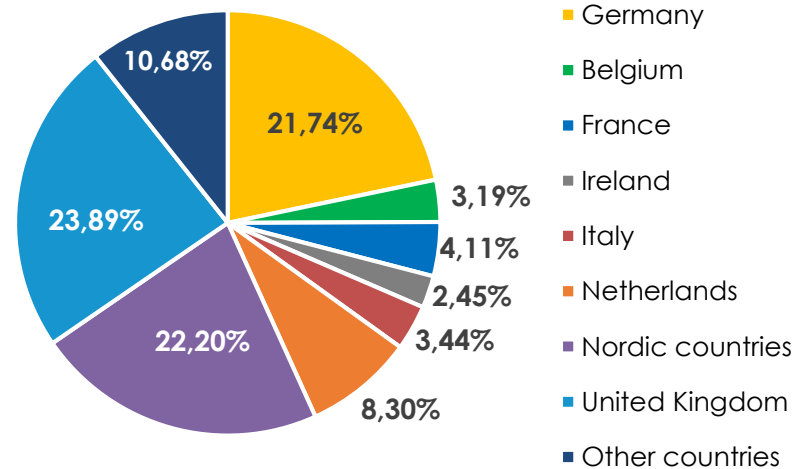
Island	Total	% Var. 19-22
Canary Islands	14.617.383	-3,30%
Lanzarote	2.816.231	-8,13%
Fuerteventura	2.137.752	5,66%
Gran Canaria	3.868.048	-9,47%
Tenerife	5.951.456	1,05%

*The number of tourists for the Canary Islands does not coincide with the sum of the islands. The data for each island is calculated as the sum of main tourist and secondary tourist (one who visits the island after visiting another).

Tourist profile. Gran Canaria

Reason for stay	Leisure and holidays continue to be the main reason, accounting for 94.51% of total visits in 2022
Type of accommodation	Hotel accommodations have been preferred by visitors, with a 68.68% share.
Duration of stay	The most frequent distribution of nights spent by tourists in 2022 has been from 1 to 7 nights, accounting for 61.25% of the total.
Use of tourist package	The use of the tourist package decreases compared to 2019, with a 53.64% share.

TOURISTS IN GRAN CANARIA BY NATIONALITY 2022



Section 1

Tourists and Passengers

1.1. Tourists in Gran Canaria. 2022.

ORIGIN COUNTRY	2019	2022	Var. 19-22	Var. % 19-22
Germany	874.742	720.959	-153.783	-17,58%
Belgium	103.474	105.972	2.498	2,41%
France	95.530	136.369	40.839	42,75%
Ireland	77.915	81.125	3.210	4,12%
Italy	100.344	114.253	13.909	13,86%
Netherlands	237.795	275.272	37.477	15,76%
Nordic countries	942.683	736.263	-206.420	-21,90%
United Kingdom	771.922	792.488	20.566	2,66%
Other countries	416.357	354.147	-62.210	-14,94%
Foreigners	3.620.756	3.316.840	-303.916	-8,39%
National	651.858	551.209	-100.649	-15,44%
TOTAL	4.272.615	3.868.048	-404.567	-9,47%

Source: ISTAC – FRONTUR.

1.2. Turistas en las Islas Canarias. 2022.

FOREIGNERS	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife
2019	13.147.474	2.756.026	1.857.792	3.620.756	5.048.209
2021	5.278.731	902.978	877.604	1.399.181	2.189.109
2022	12.694.329	2.466.036	1.968.558	3.316.840	5.116.249
Var. 19-22	-453.145	-289.990	110.766	-303.916	68.040
Var. 19-22 (%)	-3,45%	-10,52%	5,96%	-8,39%	1,35%

NATIONAL	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife
2019	1.968.234	309.550	165.403	651.858	841.245
2021	1.418.435	285.807	146.413	390.335	573.642
2022	1.923.053	350.194	169.195	551.209	835.206
Var. 19-22	-45.181	40.644	3.792	-100.649	-6.039
Var. 19-22 (%)	-2,30%	13,13%	2,29%	-15,44%	-0,72%

TOTAL	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife
2019	15.115.709	3.065.575	2.023.196	4.272.615	5.889.454
2021	6.697.165	1.188.784	1.024.015	1.789.513	2.762.750
2022	14.617.383	2.816.231	2.137.752	3.868.048	5.951.456
Var. 19-22	-498.326	-249.344	114.556	-404.567	62.002
Var. 19-22 (%)	-3,30%	-8,13%	5,66%	-9,47%	1,05%

Source: ISTAC – FRONTUR.

1.3. Turistas extranjeros en España. 2022.

Regional Government	2022	Var. 19-22 (%)
TOTAL	71.561.487	-14,31%
Andalusia	10.011.509	-16,73%
Balearics	13.203.536	-3,48%
Canary Islands	12.329.172	-6,22%
Catalonia	14.803.187	-23,60%
Valencian Community	8.606.914	-9,74%
Community of Madrid	6.038.588	-20,97%
Rest of Regional Governments	6.568.579	-18,98%

ORIGIN COUNTRY	2022	Var. 19-22 (%)
Germany	9.763.261	-12,50%
France	10.091.314	-9,47%
Ireland	2.087.241	-4,15%
Italy	4.002.645	-11,73%
Netherlands	3.905.252	6,00%
Nordic countries	4.305.308	-22,15%
United Kingdom	15.116.684	-16,08%

Source: INE – FRONTUR. Data may differ from those published by ISTAC due to methodological differences.

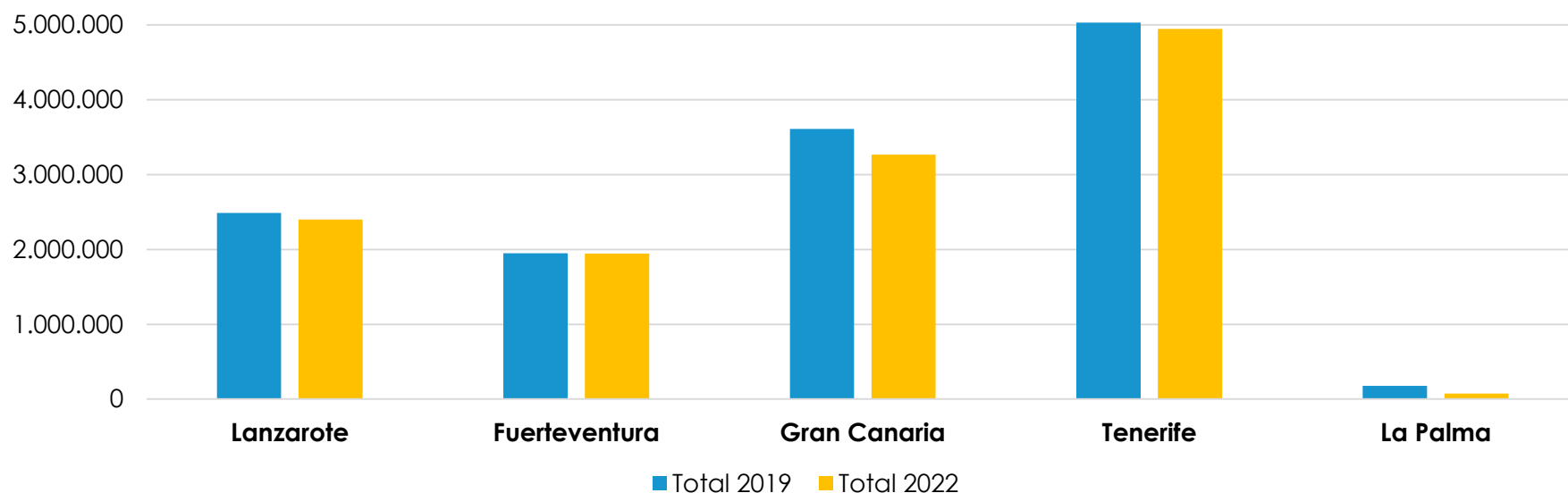
1.4. Foreign passengers arriving in Gran Canaria. 2022.

ORIGIN COUNTRY	Total 2019	Total 2022	Var. 19-22	Var. (%) 19-22
UNITED KINGDOM	814.549	807.237	-7.312	-0,90%
GERMANY	878.511	745.073	-133.438	-15,19%
NETHERLANDS	231.325	271.158	39.833	17,22%
NORWAY	334.333	234.256	-100.077	-29,93%
SWEDEN	307.048	187.306	-119.742	-39,00%
DENMARK	164.245	178.002	13.757	8,38%
ITALY	94.608	110.453	15.845	16,75%
BELGIUM	101.653	99.719	-1.934	-1,90%
FRANCE	60.487	94.288	33.801	55,88%
FINLAND	134.343	90.329	-44.014	-32,76%
SWITZERLAND	101.806	84.145	-17.661	-17,35%
IRELAND	87.656	82.856	-4.800	-5,48%
Others Countries	82.892	72.556	-10.336	-12,47%
POLAND	52.350	52.428	78	0,15%
MOROCCO	49.561	48.180	-1.381	-2,79%
PORTUGAL	65.101	47.290	-17.811	-27,36%
AUSTRIA	35.490	45.877	10.387	29,27%
LUXEMBOURG	16.400	17.682	1.282	7,82%
Totals	3.612.358	3.268.835	-343.523	-9,51%

Source: AENA.

1.5. Foreign passengers in the Canary Islands. 2022.

FOREIGNERS	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
Total 2019	13.261.528	2.488.520	1.950.950	3.612.358	5.032.809	176.891
Total 2022	12.638.715	2.400.393	1.945.812	3.268.835	4.948.491	75.184
Total variation	-622.813	-88.127	-5.138	-343.523	-84.318	-101.707
Var. (%)	-4,70%	-3,54%	-0,26%	-9,51%	-1,68%	-57,50%



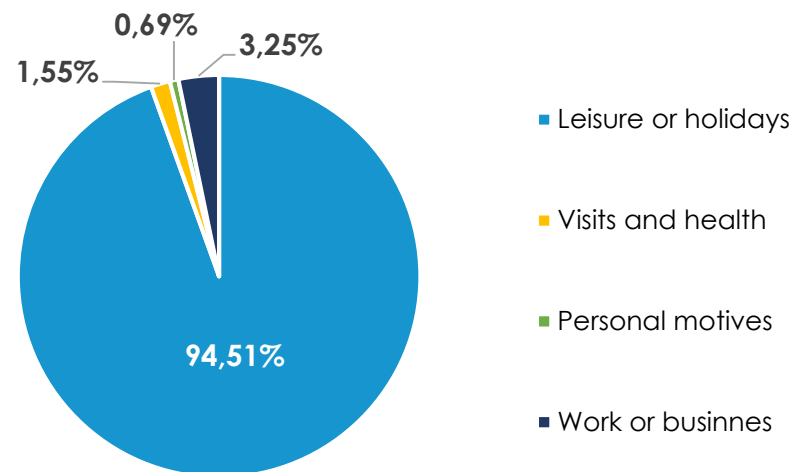
Source: AENA.

Section 2

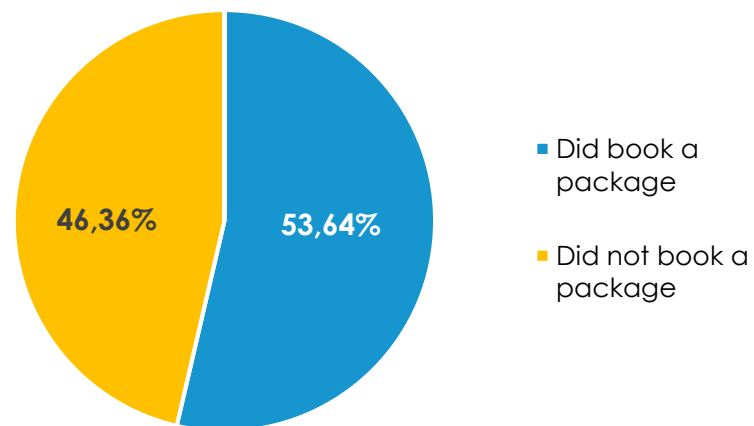
Customer profile

2.1. Tourists according to the reason of the stay and booking of tourism packages. 2022.

	2019	2022
GRAN CANARIA		
Leisure or holidays	93,59%	94,51%
Visits and health	1,63%	1,55%
Personal motives	0,49%	0,69%
Work or businnes	4,29%	3,25%



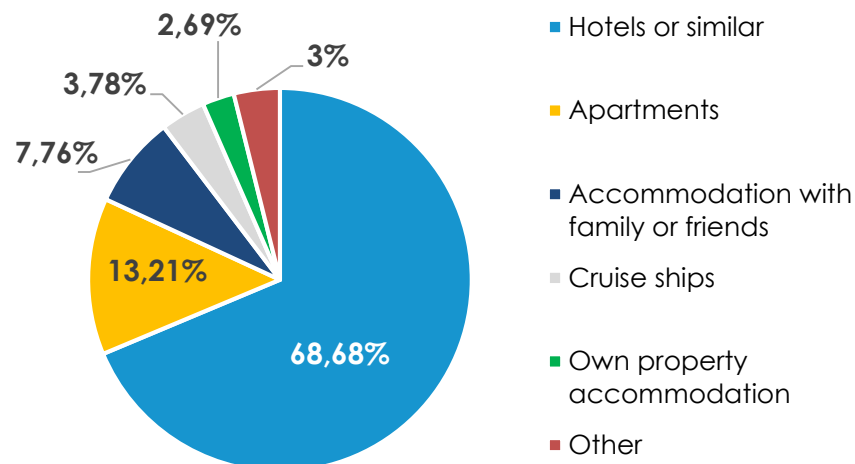
	2019	2022
GRAN CANARIA		
Did book a package	57,86%	53,64%
Did not book a package	42,14%	46,36%



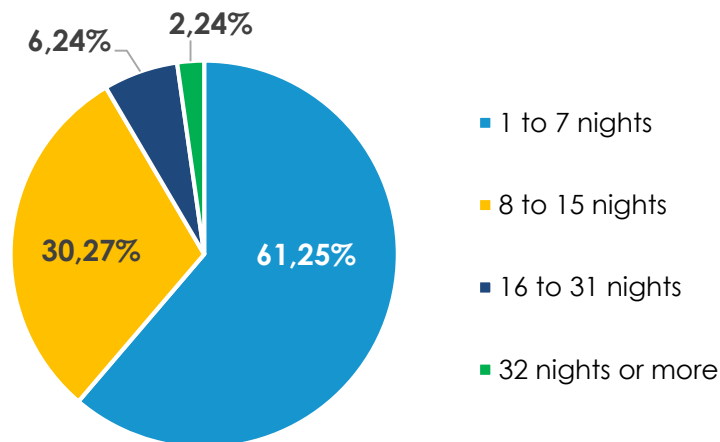
Source: ISTAC – FRONTUR.

2.2. Tourist by type of accommodation and by number of nights stayed. 2022.

	2019	2022
GRAN CANARIA		
Hotels or similar	74,50%	68,68%
Apartments	6,45%	13,21%
Accommodation with family or friends	6,25%	7,76%
Cruise ships	5,65%	3,78%
Own property accommodation	2,64%	2,69%
Other	4,52%	3,88%



	2019	2022
GRAN CANARIA		
1 to 7 nights	62,22%	61,25%
8 a 15 nights	31,68%	30,27%
16 a 31 nights	4,43%	6,24%
32 nights or more	1,68%	2,24%



Source: ISTAC – FRONTUR.

Section 3

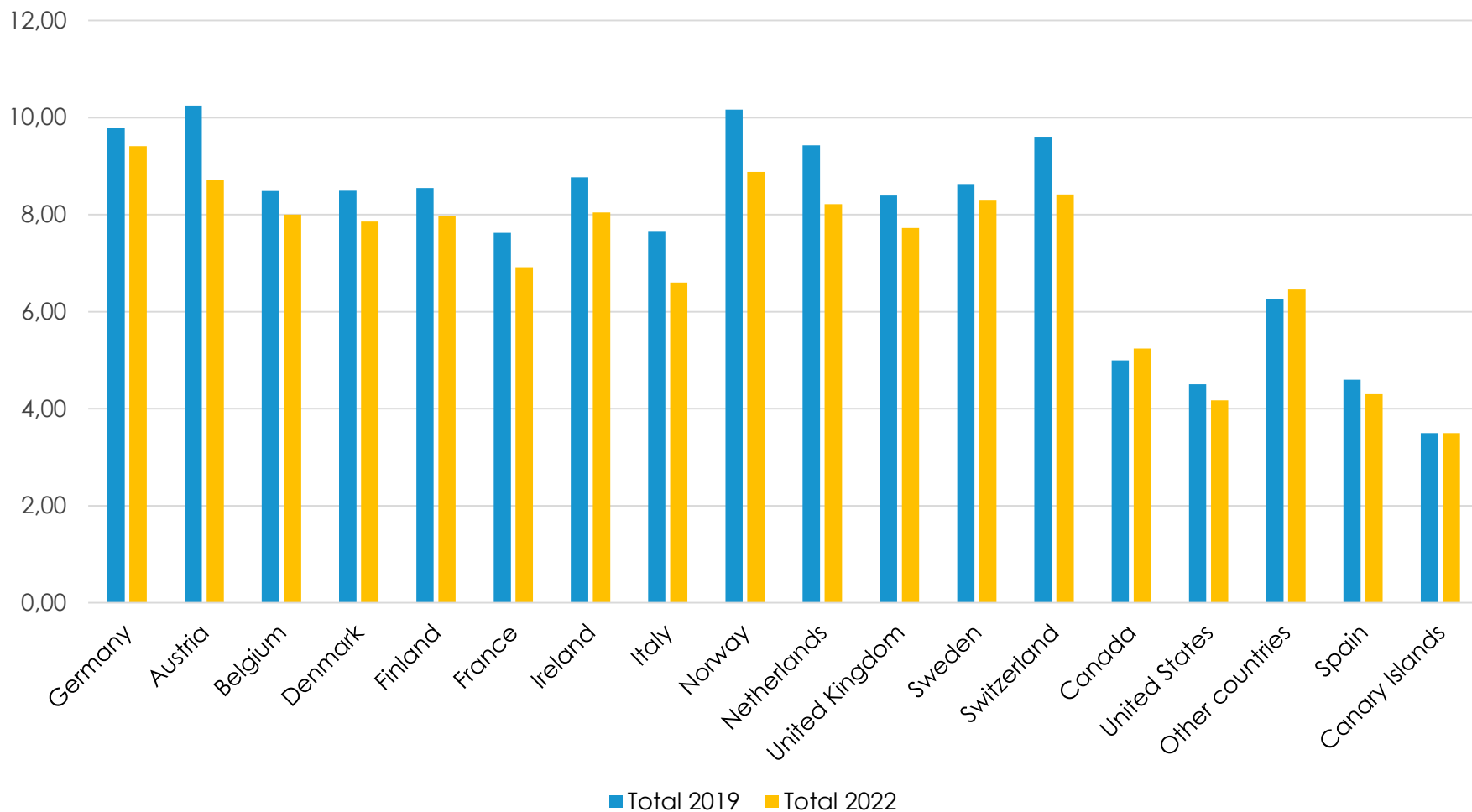
Accommodation indicators

3.1. Accommodation survey in hotels and non-hotel establishments in Gran Canaria. 2022.

		Total annual			Interannual variation	
		2019	2021	2022	Var. 19-22	Var. 21-22
Average stay	Total	7,6	6,3	7,0	-8,38%	11,18%
	Foreigns	8,8	8,0	8,1	-7,71%	1,37%
	Spanish	4,6	4,3	4,3	-5,33%	0,65%
	Canary Islands	3,5	3,6	3,5	-0,77%	-2,54%
Overnight stays	Total	28.845.156	11.489.687	23.157.953	-19,72%	101,55%
	Foreigns	25.257.750	8.598.010	19.770.920	-21,72%	129,95%
	Spanish	1.615.663	1.046.035	1.594.196	-1,33%	52,40%
	Canary Islands	1.971.743	1.845.642	1.792.837	-9,07%	-2,86%
Hosted tourists	Total	3.871.563	1.843.429	3.376.603	-12,78%	83,17%
	Foreigns	2.957.987	1.085.954	2.493.977	-15,69%	129,66%
	Spanish	355.237	243.368	370.481	4,29%	52,23%
	Canary Islands	558.339	514.107	512.145	-8,27%	-0,38%
Inbound tourists	Total	3.784.870	1.829.409	3.316.536	-12,37%	81,29%
	Foreigns	2.876.452	1.075.610	2.439.822	-15,18%	126,83%
	Spanish	352.098	242.355	366.962	4,22%	51,42%
	Canary Islands	556.320	511.444	509.752	-8,37%	-0,33%
Occupancy rates	By rooms	82,4	54,4	74,6	-9,46%	37,10%
	By places	64,6	47,0	65,5	1,39%	39,23%
Daily average rate (€)		97,0	103,2	108,2	11,51%	4,84%

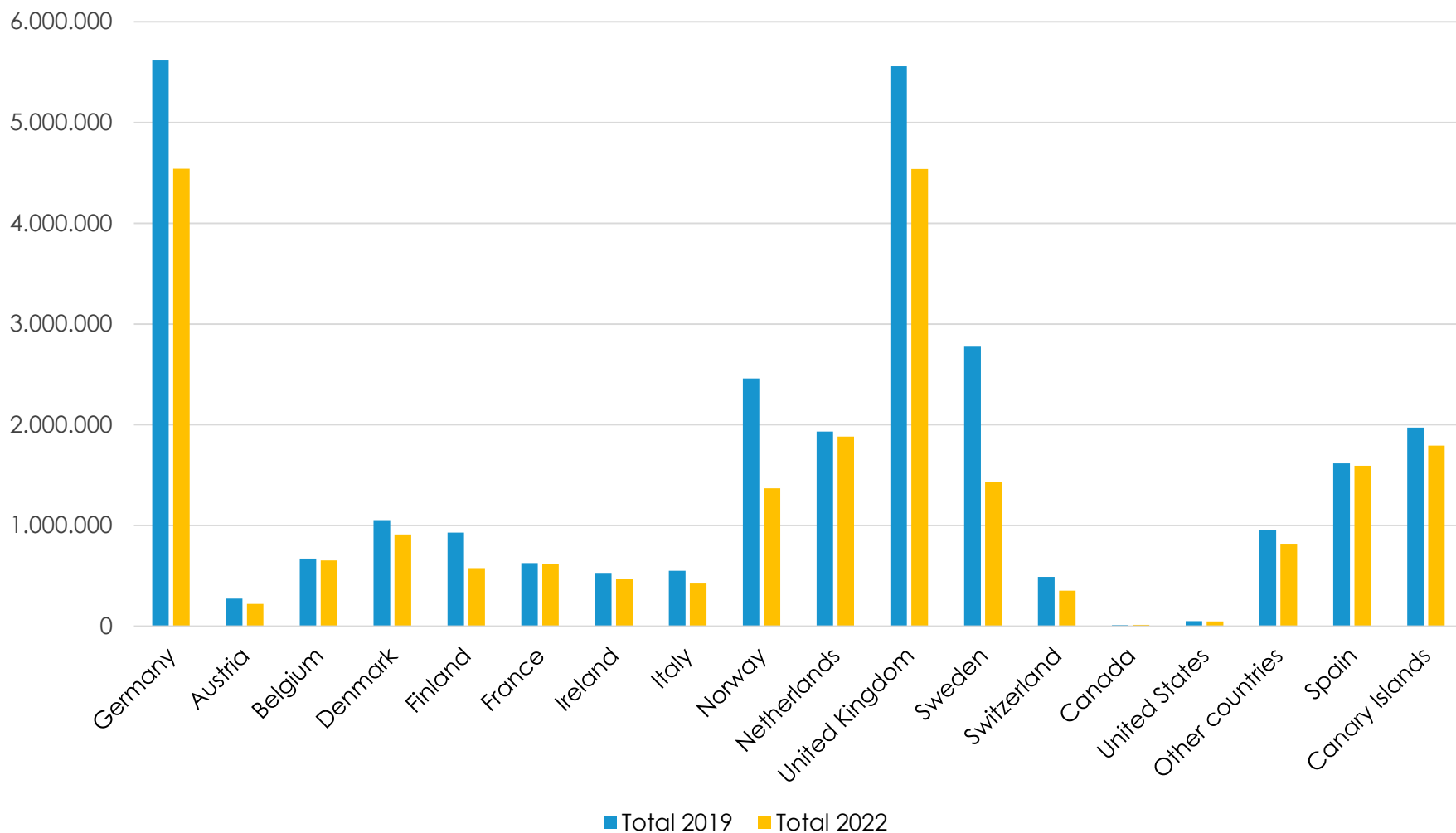
Source: ISTAC – Tourist Accommodation Surveys. Note: "National" excludes "Canary Islands".

3.2. Average number of nights in hotels, by country. Gran Canaria. 2022.



Source: ISTAC – Tourist Accommodation Surveys. Note: “Spain” excludes “Canary Islands”.

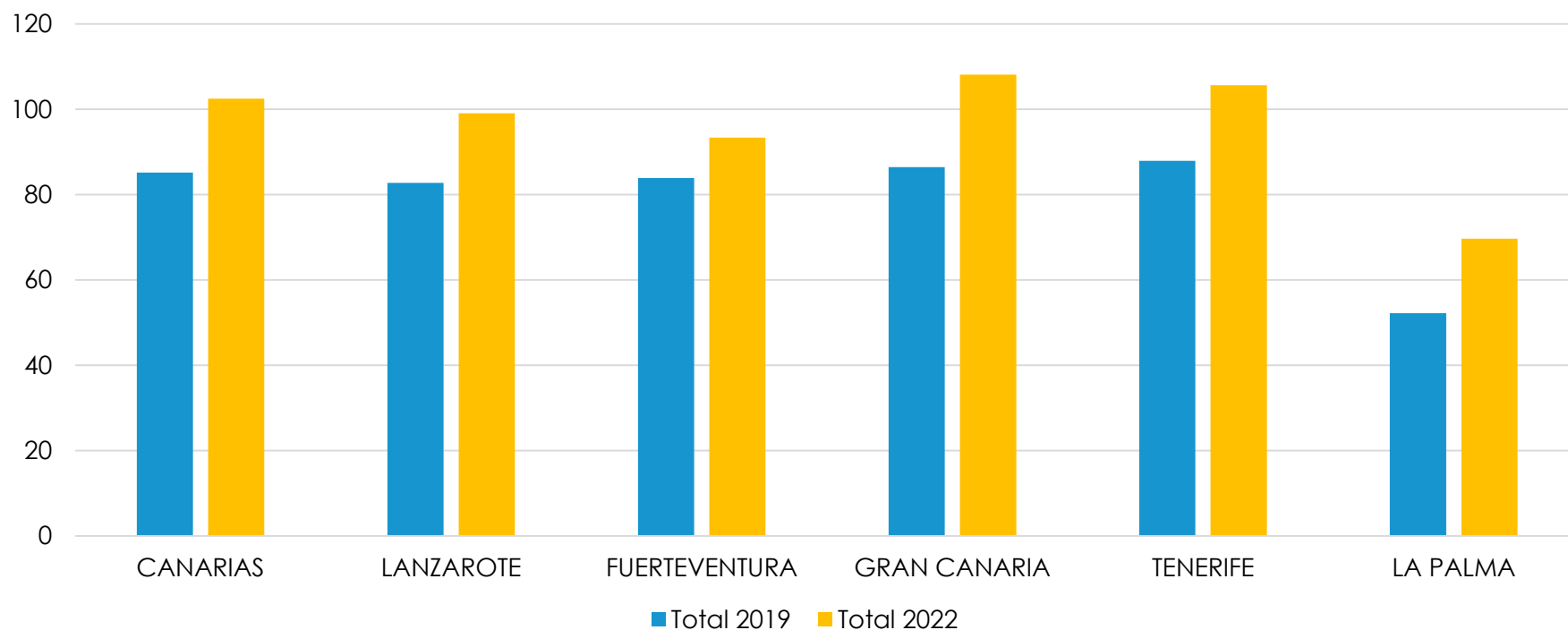
3.3. Total numbers of stays in hotels. Gran Canaria. 2022.



Source: ISTAC – Tourist Accommodation Surveys. Note: “Spain” excludes “Canary Islands”.

3.4. Average daily rate per room. Canary Islands. 2022.

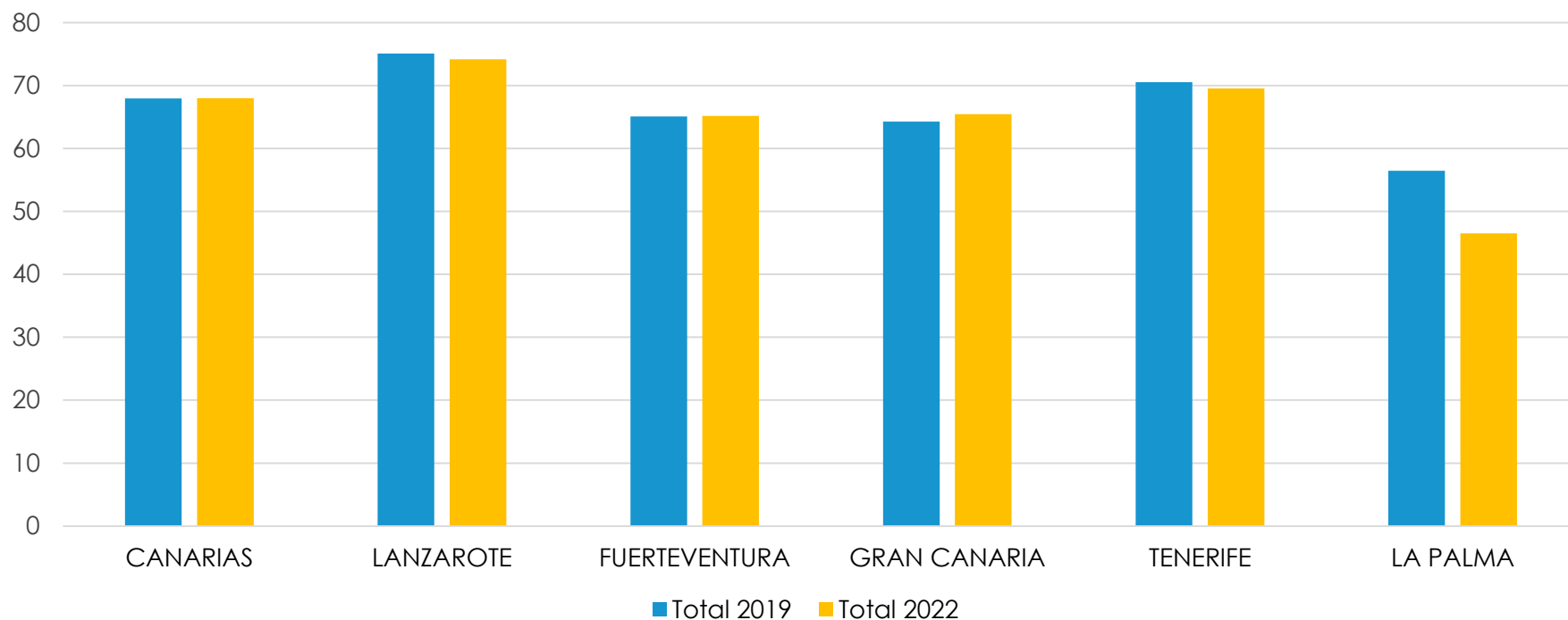
Island / Period	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	85,17	82,75	83,93	86,42	87,94	52,22
2022	102,5	99,1	93,35	108,16	105,63	69,67
Total variation	17,33	16,35	9,42	21,74	17,69	17,45
Var. (%)	20,35%	19,76%	11,22%	25,16%	20,12%	33,42%



Source: ISTAC – Tourist Accommodation Survey.

3.5. Occupancy rate by places. 2022.

Island / Period	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
2019	67,95	75,08	65,1	64,27	70,57	46,5
2022	67,99	74,18	65,18	65,48	69,55	56,44
Total variation	0,04	-0,90	0,08	1,21	-1,02	-9,94
Var. (%)	0,06%	-1,20%	0,12%	1,88%	-1,45%	-21,35%



Source: ISTAC – Tourist Accommodation Survey.

Section 4

Tourist spending

4.1. Total and average expenditure in Canary Islands. Total annual.

TOTAL SPENDING	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
Total 2019	14.903.179.516	2.729.719.186	1.923.307.295	4.323.689.650	5.519.743.329	262.796.286
Total 2021	7.028.200.178	1.128.605.795	1.099.273.960	1.907.948.511	2.712.846.043	103.352.338
Total 2022	16.863.114.497	2.994.497.931	2.353.849.432	4.522.704.336	6.758.100.905	143.744.572
Var. 19-21 %	-52,8%	-58,7%	-42,8%	-55,9%	-50,9%	-60,7%
Var. 19-22 %	13,2%	9,7%	22,4%	4,6%	22,4%	-45,3%

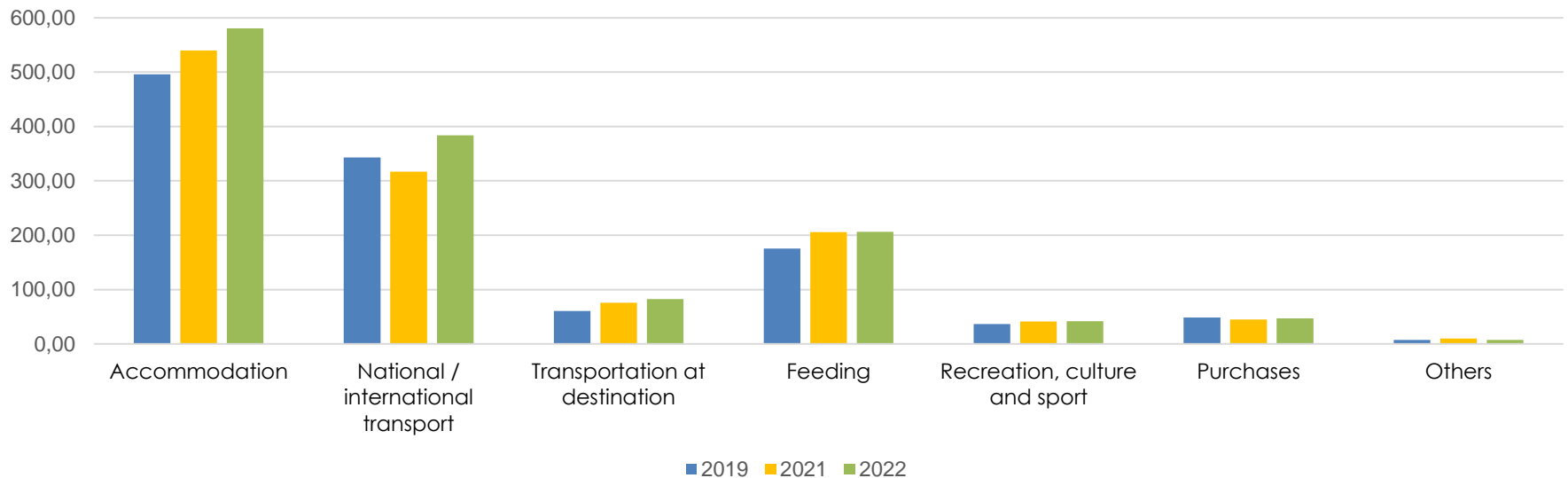
SPENDING PER TOURIST	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
Total 2019	1.122,58	1.082,42	1.159,11	1.167,63	1.095,06	1.115,06
Total 2021	1.205,98	1.171,61	1.302,88	1.234,73	1.169,16	1.007,47
Total 2022	1.314,14	1.259,50	1.291,41	1.348,93	1.329,53	1.088,64
Var. 19-21 %	7,4%	8,2%	12,4%	5,7%	6,8%	-9,6%
Var. 19-22 %	17,1%	16,4%	11,4%	15,5%	21,4%	-2,4%

DAILY SPENDING PER TOURIST	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma
Total 2019	137,45	134,01	134,93	141,28	138,00	119,48
Total 2021	143,98	140,57	153,24	142,03	143,48	141,06
Total 2022	160,53	160,70	149,20	159,10	166,33	138,08
Var. 19-21 %	4,8%	4,9%	13,6%	0,5%	4,0%	18,1%
Var. 19-22 %	16,8%	19,9%	10,6%	12,6%	20,5%	15,6%

Source: ISTAC – Tourist Spending Survey.

4.1. Average expenditure segmented in Gran Canaria. Total annual.

Segmented spending	2019	2021	2022	Var. 19-22	Var. 19-22 %
Accommodation	495,88	539,72	580,30	84,42	17,0%
National / international transport	342,91	317,03	383,52	40,61	11,8%
Transportation at destination	60,60	75,99	82,50	21,90	36,1%
Feeding (shopping and catering)	175,51	205,90	206,05	30,54	17,4%
Recreation, culture and sport	36,68	41,22	41,89	5,21	14,2%
Purchases	48,69	45,01	47,13	-1,56	-3,2%
Others	7,33	9,93	7,53	0,20	2,7%
TOTAL	1.167,63	1.234,73	1.348,93	181,30	15,5%



Source: ISTAC – Tourist Spending Survey.

4.1. Spending by markets in Gran Canaria. Total annual.

TOTAL SPENDING	Germany	Spain	Netherlands	Nordic countries	United Kingdom	Other countries
Total 2019	990.774.220	397.799.642	247.827.317	1.075.061.326	773.045.660	839.181.485
Total 2021	522.696.731	250.523.993	141.993.172	357.726.827	182.637.237	452.370.551
Total 2022	917.796.750	396.084.460	367.683.372	1.025.532.719	853.724.581	961.882.452
Var. 19-21 %	-47,2%	37,0%	-42,7%	-66,7%	-76,4%	-46,1%
Var. 19-22 %	-7,4%	-0,4%	48,4%	-4,6%	10,4%	14,6%

SPENDING PER TOURIST	Germany	Spain	Netherlands	Nordic countries	United Kingdom	Other countries
Total 2019	1.272,32	682,76	1.186,36	1.360,28	1.173,95	1.227,08
Total 2021	1.446,21	738,70	1.283,06	1.543,48	1.160,32	1.311,84
Total 2022	1.444,99	811,17	1.535,22	1.640,53	1.257,34	1.402,65
Var. 19-21 %	13,7%	8,2%	8,2%	13,5%	-1,2%	6,9%
Var. 19-22 %	13,6%	18,8%	29,4%	20,6%	7,1%	14,3%

DAILY SPENDING PER TOURIST	Germany	Spain	Netherlands	Nordic countries	United Kingdom	Other countries
Total 2019	133,85	118,02	136,91	154,54	150,29	146,90
Total 2021	143,98	116,70	150,95	172,27	133,48	145,62
Total 2022	153,89	132,93	172,09	181,82	158,20	158,19
Var. 19-21 %	7,6%	-1,1%	10,3%	11,5%	-11,2%	-0,9%
Var. 19-22 %	15,0%	12,6%	25,7%	17,7%	5,3%	7,7%

Source: ISTAC – Tourist Spending Survey.

Section 5 **Employment**

4. Tourism sector employment in Gran Canaria. 2022.

UNEMPLOYED AND EMPLOYEES IN THE TOURIST SECTOR, IN ACCORDANCE WITH THE CNAE-2009

GRAN CANARIA	Unemployed	Employees
Land and pipeline transportation	15.997	6.672
Maritime and inland waterway transport	1.692	878
Air transport	1.353	583
Accommodation services	41.816	37.511
Food and beverage services	85.889	33.166
Real estate activities	5.323	1.021
Rental activities	5.153	1.796
Activities of travel agencies, tour operators, reservation services and activities related to them	1.994	555
Creative, artistic and show activities	4.004	4.257
Libraries, archives, museums and other cultural activities	523	198
Gambling and betting activities	2.537	610
Sports, recreational and entertainment activities	11.241	6.215
Total Turism 2019	212.147	114.607
Total Turism 2022	177.522	93.462
Var % interannual	-16,3%	-18,5%
CANARY ISLANDS	Unemployed	Employees
Total Turism 2019	570.420	363.879
Total Turism 2022	473.899	308.438
Var % interannual	-16,9%	-15,2%

Source: OBECAN.

Section 6
Air connectivity

5.1 Ranking of Airlines in Gran Canaria, by passengers. 2022.

AIRLINE	Total 2019	Total 2022	Var. total	Var. (%)
BINTER CANARIAS	1.208.860	1.367.842	158.982	13,15%
RYANAIR	747.739	690.517	-57.222	-7,65%
VUELING AIRLINES	521.537	658.012	136.475	26,17%
GRUPO TUI	769.563	595.847	-173.716	-22,57%
GRUPO IBERIA	451.588	427.588	-24.000	-5,31%
JET2.COM	261.027	302.714	41.687	15,97%
LUFTHANSA	234.509	227.306	-7.203	-3,07%
SUNCLASS AIRLINES	77.210	196.824	119.614	154,92%
CONDOR	213.930	187.221	-26.709	-12,48%
AIR EUROPA	369.760	180.127	-189.633	-51,29%
EASYJET	102.899	175.580	72.681	70,63%
AIR FRANCE	110.695	133.678	22.983	20,76%

Source: AENA.

5.2 Ranking of origin airports. Gran Canaria. 2022.

AIRPORT	2019	2022	Var. total	Var. (%)
MADRID-BARAJAS	819.498	709.344	-110.154	-13,44%
TENERIFE NORTE-C. LA LAGUNA	500.586	394.917	-105.669	-21,11%
LANZAROTE CÉSAR MANRIQUE	402.349	373.370	-28.979	-7,20%
FUERTEVENTURA	332.576	296.600	-35.976	-10,82%
BARCELONA-EL PRAT J.T.	257.775	233.836	-23.939	-9,29%
AMSTERDAM/SCHIPHOL	146.912	182.862	35.950	24,47%
DUSSELDORF	187.504	152.011	-35.493	-18,93%
MANCHESTER /INTERNACIONAL	141.258	147.291	6.033	4,27%
FRANKFURT/INTERNACIONAL	121.038	129.917	8.879	7,34%
SEVILLA	120.031	128.892	8.861	7,38%
OSLO / GARDERMOEN	160.870	125.503	-35.367	-21,98%
LONDRES/GATWICK	129.381	115.483	-13.898	-10,74%

Source: AENA.

