



TOURISM IN THE FACE OF COVID-19

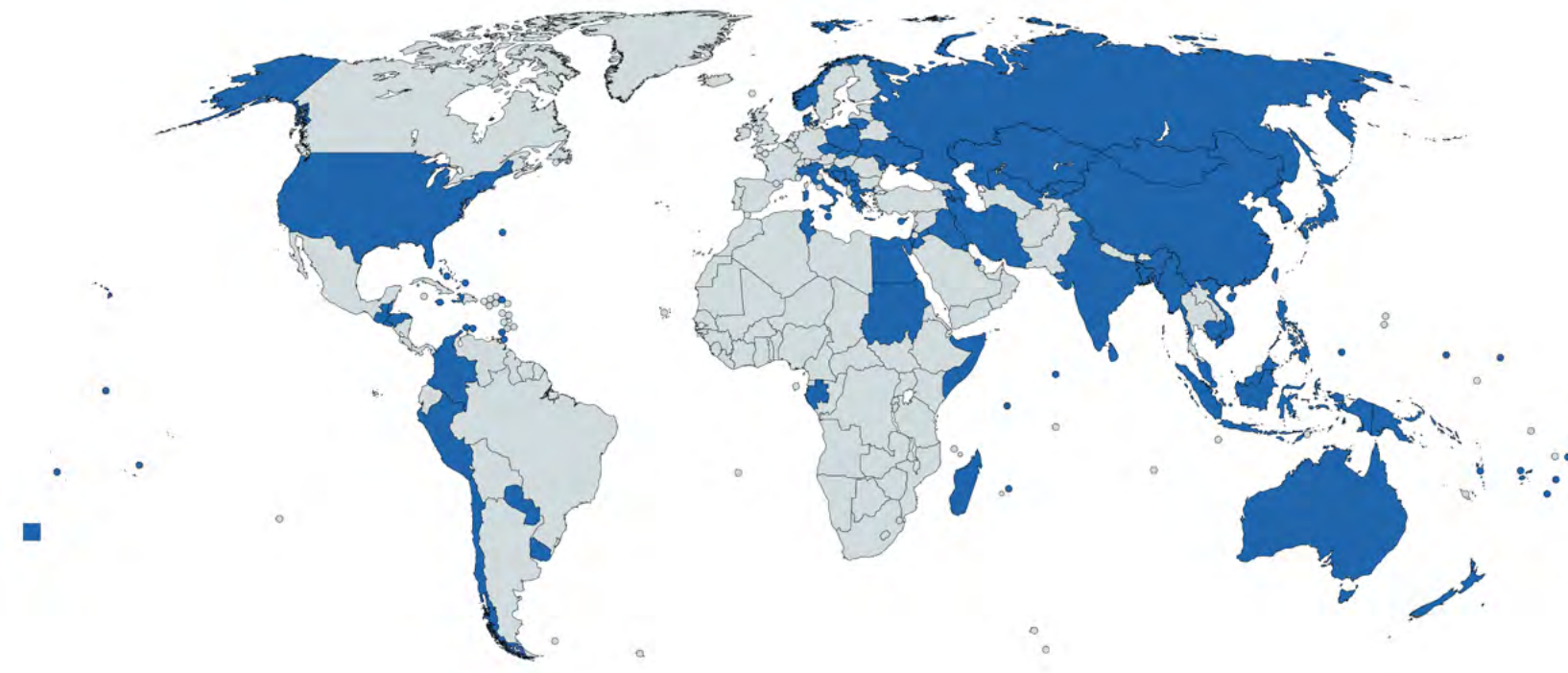


TOURISM AND COVID-19

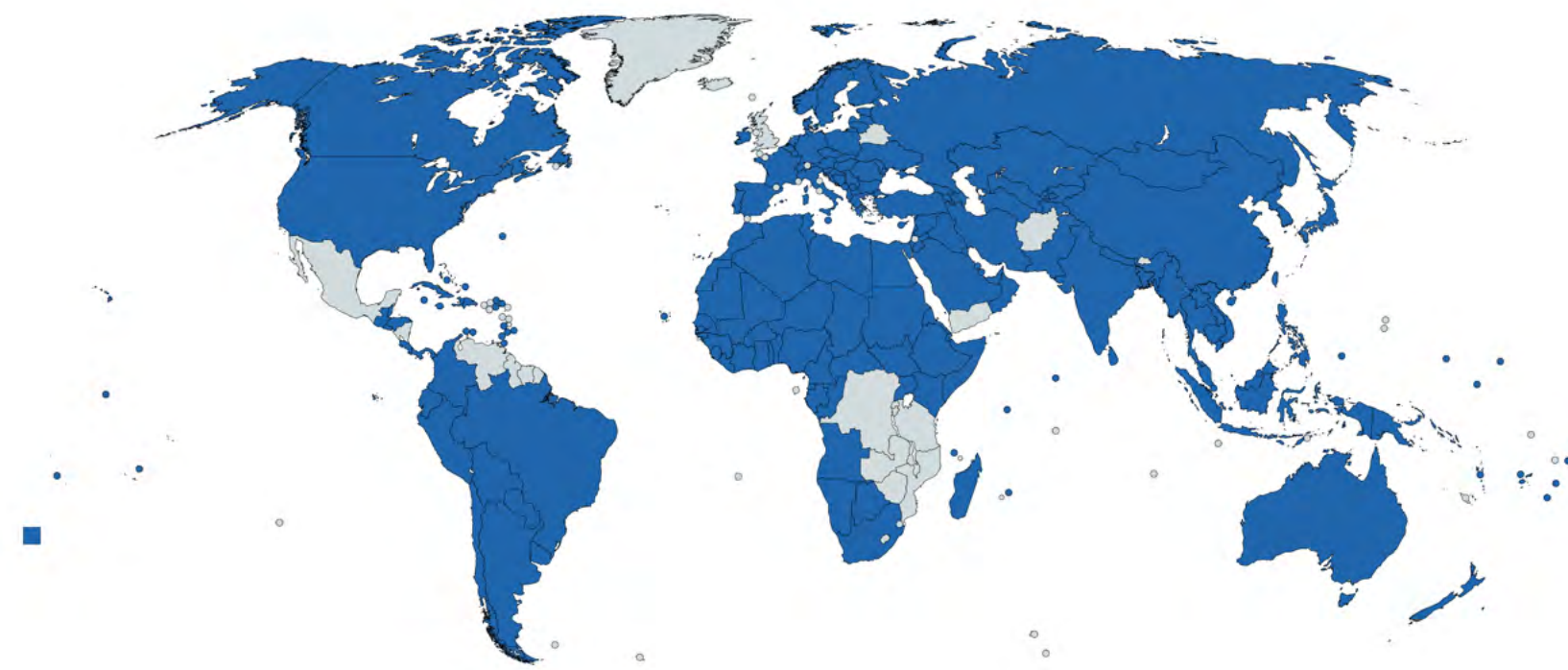
- The world faces an **unprecedented** global health emergency, which will have an unparalleled **economic impact** and a deep **social and development cost**.
- The containment of the pandemic is the utmost priority and the tourism sector is committed to support all measures taken to curb the outbreak.
- **UNWTO is working closely with the World Health Organization (WHO)**, its Members States and the industry to ensure a coordinated and effective response.



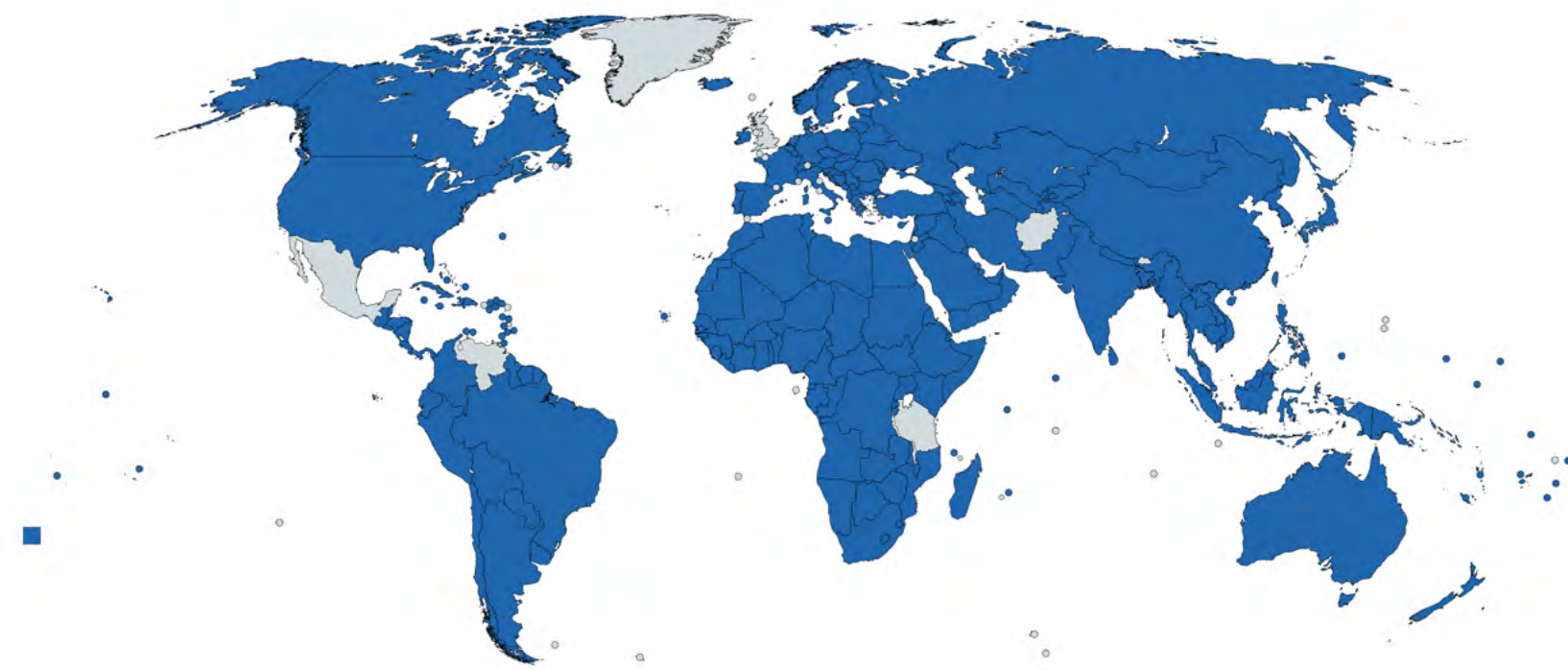
EVOLUTION OF TRAVEL RESTRICTIONS



9 MARCH 2020



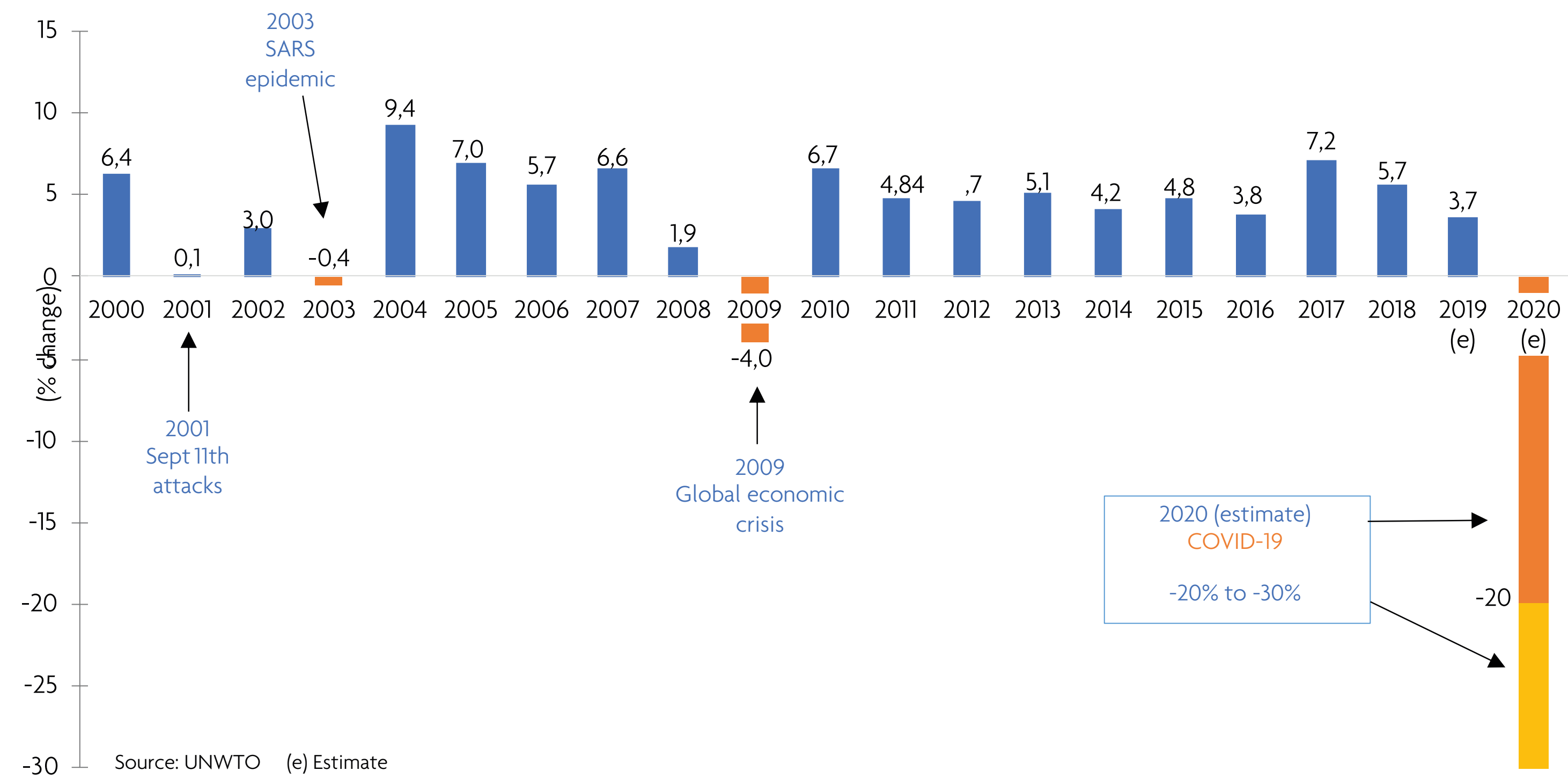
16 MARCH 2020



24 MARCH 2020

2020 FORECAST

INTERNATIONAL
TOURIST ARRIVALS,
WORLD (%CHANGE)



- **290 to 440 million** International Tourist Arrivals
5 to 7 years loss in number of tourists
- **300 to 450 US\$ bn** Tourism Exports (receipts)
1/3 of 1.5 US\$ trillion loss in Tourism Exports

ESTIMATED GLOBAL IMPACT

MITIGATING THE IMPACT AND ACCELERATING RECOVERY

- Millions of **jobs** are at risk
- We need to **protect the most vulnerable segments** such as SMEs, self employed, women and youth.
- We need to create survival mechanisms for **companies**.
- We need strong support in navigating the **unparalleled social and economic impact** of COVID-19.
- In the immediate, we need **urgent fiscal and monetary measures** that help protect jobs, sustain the self-employed and support companies' liquidity and operations and accelerate recovery in the future.



MITIGATING THE IMPACT AND ACCELERATING RECOVERY

- Tourism is a **major job creator**, especially for more **vulnerable groups** - women and youth.
- Tourism has a **proven capacity to bounce back** and its recovery spilling over to **other sectors**.
- **Coordinated** and strong mitigation and **recovery plans** to support the sector can generate massive returns **across the whole economy** and jobs.



GLOBAL TOURISM CRISIS COMMITTEE



ICAO





SUPPORTING JOBS AND ECONOMIES THROUGH TRAVEL & TOURISM

A Call for Action to Mitigate the Socio-Economic Impact of COVID-19 and Accelerate Recovery



UNWTO

Healing
SOLUTIONS

Tourism
CHALLENGE

Supported by:



World Health
Organization



#TRAVEL
#TOMORROW

NEXT STEPS

Monitor de Implementation of the Call for Action

Continued monitoring of Impact

Global Tourism Recovery Plan

Continued Communications for growing public awareness

Engagement and resilience

